THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 9

NOV. 29, 1947

If it's a Mills, I always play it –

it has everything!

The public prefers

THE MILLS CONSTELLATION

The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinoi

The Second Annual Record Poll

By BILL GERSH

The Second Annual Poll of the Automatic Music Industry of America, sponsored and exclusively conducted by *The Cash Box,* finishes with this week's issue.

As in the First Annual Poll (1946) all leaders of the juke box business came to the fore to make this one of the most interesting, outstanding and impartial polls ever conducted.

Nor was this poll conducted strictly from a musical standpoint. Rather, it was run on the basis of "My Best Money-Making Record" and "My Best Money-Making Artist", which is an unusual and different angle than is used in the conduct and decision of any other music poll.

The juke box operators of America cast their votes for what they believed was their "best money-making record" and their "best money-making artist". An unusual distinction for the record as well as for the artist.

In short, the records which will win the "Oscars" are the records which received the most play in juke boxes thruout the nation in 1947. This same holds true for the artists.

And those artists whose names appeared in the poll, regardless of how many votes they may have received, were artists whose money-making capabilities on recordings are outstanding in the juke boxes of America.

It should be noted that the operators to cast votes had to "own" the juke boxes which gave them their number of votes. They had to "own" the wall and bar boxes, the wired telephone music shells and the non-selective music boxes.

Therefore, the artists who had votes cast in their favor were receiving those votes from people who were active in the juke box business.

People who "owned" every single vote they cast. (In short, a juke box operator who "owned" 10 juke boxes, was entitled to 10 votes.)

In this fashion the voting was absolutely impartial. The operator realized that "every single one of his votes counted." This is what he reported to *The Cash Box* was the most outstanding part of this poll as conducted by this publication.

It was truthful. It was impartial. It was factual. It opened the eyes of publishers, song writers and record manufacturers, as well as the artists of the nation.

As the Second Annual Poll of the Automatic Music Industry of America draws to its close this week (Saturday midnight November 29, 1947) after which none of the cards will be counted, unless they are postmarked on or before midnight, November 29, there will be many in the music industry who will have the opportunity to analyze, to digest and to plan for 1948, after they read the final returns which will appear in the following issue of *The Cash Box.*

As happened the latter part of 1946, *The Cash Box* will award the "Oscars" just as fast as they are received from the engravers. This year's "Oscar" is probably the most outstanding as far as beauty is concerned. Time and care and good planning have been given to the 1947 "Oscars" and, therefore, those artists, publishers and record manufacturers who will receive them will truly have something to display and of which to long be proud.

It takes a lot of "stuff on the ball" to capture an "Oscar" in the Automatic Music Industry of America. The winner must be the best money-maker of the year. The winner must obtain the votes of various parts of the nation — in large number — to be classified a "winner."

Not only the operators in the bigger cities of the nations, but, the juke box merchants in the smaller towns, on the plains, up in the hills and away out in those tiny hamlets with such surprising names.

To those artists, publishers and record manufacturers who will be awarded "Oscars" during 1947 this publication, in behalf of the Automatic Music Industry of America, gives its most sincere thanks.

It is these men who helped tremendously to make the juke box industry ever more popular. Who continued its great network of economical music for the nation's millions by their outstanding artistry.

To those men we, of this publication, representing the Automatic Music Industry of America, once again give our most heartfelt thanks and sincerely hope that they will continue to turn out such great records for the years to come.

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THE CASH BOX

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2 MINUTE RECORDS

Means 50% More Income During Peak Play Hours and 20% Overall Income Increase During Balance of Day. Juke Box Leaders Acclaim 2 Minute Disks

PLAYING TIME OF "Peg O' My Heart" By The Harmonicats, BIG HIT OF '47, ONLY 2 MINUTES

NEW YORK—Stirring the imagination as well as the hopes of juke box operators everywhere in the nation is the suggestion for 2 minute recordings first made by *The Cash Box* some weeks ago from an idea offered by juke box operator E. J. Pepper of Hereford, Texas.

Already, from every state in the nation, letters, wires and phone calls have been received at the offices of *The Cash Box* commending and acclaiming this great suggestion. Everyone of the nation's juke box ops sees great hopes in the 2 minute recordings as "the answer" to the present profit problem.

Here, without need for cutting commissions, without need to fear competitors barging down on locations where a new commission basis has been attempted, can the juke box operator obtain greater additional income to allow him to continue profitably in his chosen profession of purveying economical music to America's millions of peoples.

The operators realize that by arranging for a 75%-25% commission basis they invite competition to step in and once again offer the retail merchant the original 50% percentage.

They also know that unless a strong organization is there to back everyone of their moves in this direction, they may not be successful in obtaining a better percentage division, and a more equitable share of the gross income from their automatic music equipment.

But, the two minute recording solves this problem. By bringing in $1.50 per hour, during the peak hours of play, instead of the present $1.00 and even 80c per hour, the operator can see his way clear to amortizing the cost of his new equipment more rapidly, as well as meeting his tremendously increased overhead expense, and even enjoying a small percentage of profit on his investment.

At the present time the average record plays for about 3 minutes and, in some cases, even longer. (*The Cash Box*, in all of its record reviews, gives the playing time of all the new releases.) This means that by playing 3 minute records, even during the peak hours (of which juke box operators agree the average location has at least 2 such hours during the day) the operators can only obtain $1 per hour for the 20 three minute recordings which can be played during the sixty minutes. And, since some of the recordings run as much as 3 minutes, 14 seconds and even longer, then he can only obtain about 80c to 90c per hour, even during the peak hour play periods.

With two minute records, the operator obtains $1.50 per hour during the peak hour play periods, and since it is agreed there are usually two such hours during each day on the average location, this means $1.00 more per day. It also means, as tests have already shown, a 20% over-all income increase during the balance of the day, when the machines play at spasmodic intervals. This $1.00 additional income is the difference between profit and loss to the juke box operator.

The additional $7.00 per week made possible by the two minute disks, means that the operator amortizes his equipment so much more rapidly and enjoys greater profit. Of course, even this $7.00 must be divided with the location owner. This means that the juke box operator acually obtains only $3.50 net for himself from the peak play hours. But, with an additional 20% over-all play increase, he also has 20% more for the balance of the week's play and this can clear his present high overhead expense.

Therefore, from every standpoint, the two minute disks are what many juke box operators at present term, "the answer", to the entire juke box operating problem.

These mean no fear of competitors barging in and trygin to "steal" the location away because commissions have been changed. It also means that the public are enjoying music in more appreciative form. And the retail merchants are enjoying greater profits.

Yet, the intelligent juke box operators believe, that because of the very reason the two minute disks will show a definite income increase, the operator should obtain 60% of the gross income from his equipment for the retailer will still be getting more money, even with the operator obtaining 10% more from the gross collections, than he formerly received at 50% of the gross, because of the fact that the machine will take in more money.

This is one argument in which *The Cash Box* is in favor for it means a more financially solid operating base for the entire juke box industry.

Very, very important in the consideration of two minute recordings, which a great many of the song writers, publishers, record manufacturers and artists are thinking seriously about, is whether or not they will be able to produce the tunes in the fashion in which they should be produced to give the utmost artistry and pleasure to the listener.

The answer to that is simply in the most outstanding record of 1947 — "Peg O' My Heart" by The Harmonicats — which is a 2 minute recording and which not only pleased millions on millions of peoples but which proved to be a most outstanding money-making record.

Surely, none will say that the recording of "Peg O' My Heart" by The Harmonicats lacked finesse. That it did not please the public. That it proved anything but a great hit and encouraged many, many others to make the same tune under various labels.

There, then, is the answer to whether the public will, or will not, like two minute disks. "Peg O' My Heart" stands as a bulwark against any and all arguments for two minute records. It is one of the most outstanding hits of all time and also is proof personified that the recording industry can continue, and should produce, such hits within the limit of only two minutes of actual playing time.

With the entire trade swinging to the suggestion which *The Cash Box* instantly picked up and has so openly and continually presented, is the "answer" to what the entire juke box industry now needs to bring about greater play and more income for its own members as well as for the recording firms, artists, publishers, and, especially for the nation's retail merchants who feature juke boxes in their locations.

It means a new sales era. A brand new, greater market for the record manufacturer. It means an entirely new era for the song writer, the publisher, the artist. It means that there has entered on the American musical scene a new type of recording with a new type of tunesmith who can bring enjoyment to America's many millions of music lovers thru the artistry of great musicians by presenting arrangements for the new music which will bring two minutes of pleasure, instead of the usual three and more minutes as now featured on the present records.

Most important of all, at least as far as this publication is concerned, is the future of the juke box industry. To keep his industry forever progressing ahead. To make this industry more oustanding. To assure its members a profitable business. Then the juke box business most definitely needs two minute recordings, similar to The Harmonicats' recording of "Peg O' My Heart".

There is definitely no other way out of the abyss of despair which has seized upon a great many in the automatic music business as they note overhead costs rising far above 200% what they ever were before; when they see the prices of parts and supplies zooming away out of sight into the stratosphere; when they realize that the prices of the new machines are far up and above what they ever were; than that the members of this industry, its very foundation, its base, the juke box operators, must see profits to assure everyone else all the way up the line — profits.

And the two minute recordings offer a new and better way to the thousands of business men who have their all tied up in the automatic music industry. A way which assures new and better profits by continuing to bring the peoples of America the popular music they want and love; bringing the retail merchants of the nation continued bigger and better profits; and clearing a percentage of profit for themselves on their investment, up and above their present overhead expense, and all other mounting costs.

WHAT DO YOU THINK? READ NEXT PAGE!

WHAT DO YOU THINK OF 2 MINUTE RECORDS?

Write YOUR Opinion — Tear Off — Mail Today To . . .

The Cash Box

381 FOURTH AVENUE
NEW YORK 16, N. Y.

SIGNED .....
(Please Print)

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

GAMES TREND TO MORE AMUSEMENT PLAY ACTION

Mfrs Meet Ops' Demand For More Novelty Amusement Play Action. Rolldowns Grow More Prominent. See Return to Novelties

CHICAGO—One of the most interesting facts which has developed in the amusement field is that the manufacturers are bringing more simplified, more easy-to-understand, and better playing equipment to the operators, with the resultant effect that all are enjoying greater profits.

Operator after operator reports that the new machines, which are coming off the production lines of the leading amusement game factories here, are meeting with the complete approval of the players.

It is also extremely noticeable that the trend is toward greater amusement from a novelty play standpoint and many expect a return to the days of a cross line and jig saw puzzle playing effects with high scoring as the outstanding feature.

The rolldowns are gaining more and still more followers. They allow operators to enter into many territories where other types of machines aren't as yet in operation. At the same ime, these operator report that the action featured on the rolldown games is gaining great following among the players and that, in many instances, these machines remain on location for a much longer period of time.

The manufacturers, in most cases, are continuing their method of "controlling" their production output. This has reacted with tremendously good advantage to all in the field. It has not only held up the trade-in valuation but has also allowed the operator to hold onto the machine for a longer period of time, more assuredly amortizing its cost, and also knowing that when ready to trade he would receive a good price.

The facts are that the manufacturers are working very close with the operators and meeting with all of their demands. They are giving them exactly what they want and this, because it means a greater future for the amusement games field, is reacting with good effect on all the industry.

As the market for amusement games begins to grow bigger and, especially, as materials and components grow more scarce, with the Marshall plan probably cutting deeply into steel, copper and many materials necessary to the production of amusement machines, there will be a boom sales era and greater buying in preparation against Government controls of the necessary raw and finished materials and components.

It is noticeable also that the average coin machine operator is going all out to locate as many machines as he possibly can. He is purchasing amusement products of the greatest simplicity so that all players, young and old, male and female, will enjoy the action of the machines and understand the play without the necessity of having to read lines on lines of instructions.

Since the latter part of '46 the amusement game field took the sales lead in dollar and cents volume and hasn't relinquished it. In fact, it has gone ahead to where, sometime earlier in the year, this publication reported, "Pinball is king". There should be no doubt at this time, to anyone engaged in the coin machine industry, that the amusement machine field leads all other divisions.

The ingenuity of the manufacturers in this division of the trade is absolutely outstanding. Even should the Marshall plan take away steel, copper wire and many other necessities from all the rest of the field, there is no longer any doubt, just as during the wartime era, that the amusement machine field will lead the way to new and better products thru ingenious manufacturing methods.

In the meantime the games trend is to more amusement play action. There is also a surety that many novelty play ideas will return in new form as these simplified games take hold. The public like the easier-to-understand machines. They like the high scores. They like action which they not only quickly understand but which thrills them with suspenseful novelty play appeal.

The amusement machine field definitely tends to capture the entire market. More people will be at work than ever before earning more money as the Marshall plan gets under way, according to the economists, and they will, surely, need the relaxation which they always receive from amusement machines of this industry.

The future for the amusement games field certainly appears to be exceptionally bright.

DISTRIBS PLAN NAT'L CREDIT BUREAU

Will Ask All to Cooperate in Extending Future Credit. Will Protect Sellers If Credit Extended is Listed and Checked with Bureau

NEW YORK—For sometime now the nation's distribs have been in full agreement with *The Cash Box* suggestion for a "National Credit Bureau."

It is a well known fact that these sellers of the industry's products have been extending unusually liberal credit and, of late, have been finding payments rather slow.

As one distrib reported, "It's back again to the days that when an operator owes us some money, the next we hear of him is that he is buying from one of our competitors. The answer is that both of us are then stuck for a long time to come.

"But", he continued, "if the distributors thruout the nation, or at least in each individual city to start with, would arrange for the adoption of your idea of a 'National Credit Bureau' such things wouldn't and, in fact, couldn't happen."

He claims, "As a new operator, especially one who I know is dealing with one of my competitors, walked in to buy machines from me, and asked me to extend credit, I would simply phone the bureau, where they would have his name listed and what he owes to any of the other distributors in this area, and I would then be able to gauge just what I myself wanted to do in his case.

"But", he reports, "today we have no such facilities. Many times, if we distributors are friendly, we'll phone each other and ask such questions. Then the operator will simply travel a few miles further along the line and buy from someone else, offering one or a dozen different excuses for his action, and again none of us can control the credit situation.

'It's a known fact", he says, "that almost everyone of the nation's leading distributors are spending more time chasing down operators who owe them money than trying to sell the new equipment they are constantly receiving."

Here, then, is the reason why so many distributors thruout the country are planning to institute a "National Credit Bureau" as suggested by *The Cash Box* for over five years now.

Furthermore, the honest and hard working operator likes the idea. It means eliminating the kind of competition, he claims, which is harmful to him. He is of the opinion that a great many of the outstanding operators competitors are coinmen who are simply living from hand to mouth and only continuing in business because they are able to always grab credit from some distributor here or there about the territory.

"These are the men", one op stated, "who offer the dirtiest competition. They are so much in need of cash", he continues, "that they will cut commissions and do everything and anything just to pay their bills. The result is that we all suffer. When we call around on our locations we find that this operator has been there making a split commission offer which would ruin the average operator. But, because he needs cash quick, he is willing to do anything to get it. If there were a 'National Credit Bureau' the legitimate operators would be given first consideration and a lot of this sort of competition would be wiped out."

One of the plans which certain leading distribs had for the creation of a national distributors' organization was the formation of a "National Credit Bureau" as part and parcel of the association which would, they believed, bring them 100 per cent membership since all distribs would want to join into such a bureau to know just who was, and who wasn't, to be trusted.

Already in certain leading centers thruout the nation distribs are forming themselves into groups and it is a certainty that these men will create local credit bureaus of their own for their own protection.

Today this is one of the most important factors of the creation of any distributors' organization. They must know whether they can continue to extend credit. They must also know to whom to extend this credit. And they cannot afford to be tied up for long periods of time with the credit which they extend for the new machines must be picked up on a C.O.D. basis continually.

It will be interesting for *The Cash Box* as well as all the industry to watch the formation of these distributors' organizations and how well they can put into effect a "National Credit Bureau", or even local credit bureaus, to benefit themeselves and, especially, the operators.

LAST CALL FOR YOUR VOTES

ALL VOTING ENDS MIDNITE, SAT., NOVEMBER 29 — RUSH YOUR VOTES NOW

BEST RECORD OF 1947

"PEG O' MY HEART", Harmonicats	49,866	"MICKEY", Ted Weems	1,190
"NEAR YOU", Francis Craig	32,875	"NEAR YOU", Larry Green	896
"HEARTACHES", Ted Weems	32,451	"SUNDAY KIND OF LOVE", Claude Thornhill	822
"ANNIVERSARY SONG", Al Jolson	14,237	"PEG O' MY HEART", Clark Dennis	662
"THAT'S MY DESIRE", Frankie Laine	12,017	"I NEVER KNEW", Sam Donahue	580
"MAMSELLE", Art Lund	9,986	"LINDA", Buddy Clark	454
"LINDA", Charlie Spivak	3,528	"PEG O' MY HEART", Ted Weems	378
"I WONDER, I WONDER", Eddy Howard	2,555	"ANNIVERSARY SONG", Dinah Shore	350
"PEG O' MY HEART", Three Suns	2,421	"MAMSELLE", Ray Dorey	277
"ANNIVERSARY SONG", Guy Lombardo	1,843	"PEG O' MY HEART", Buddy Clark	240
"THAT'S MY DESIRE", Sammy Kaye	1,222	"PEG O' MY HEART", Art Lund	175

BEST ORCHESTRA OF 1947

EDDY HOWARD	76,235	RAY McKINLEY	1,937
VAUGHN MONROE	32,573	TONY PASTOR	1,372
GUY LOMBARDO	14,740	CHARLIE SPIVAK	1,228
CLAUDE THORNHILL	14,499	SAM DONAHUE	1,171
FREDDY MARTIN	13,762	ART MOONEY	1,113
SAMMY KAYE	13,649	BENNY GOODMAN	839
TED WEEMS	11,336	COUNT BASIE	837
FRANKIE CARLE	8,065	LARRY GREEN	725
STAN KENTON	7,090	ELLIOTT LAWRENCE	655
TEX BENEKE	7,001	RAY ANTHONY	523
JOHNNY LONG	6,120	TOMMY DORSEY	447
HARRY JAMES	6,004	PHIL HARRIS	271
LOUIS PRIMA	3,014	JIMMY DORSEY	258

BEST FEMALE VOCALIST OF 1947

JO STAFFORD	43,205	BERYL DAVIS	1,624
DINAH SHORE	35,803	DORIS DAY	1,430
MARGARET WHITING	14,368	JUNE CHRISTY	990
PEGGY LEE	9,386	SARAH VAUGHAN	969
ELLA FITZGERALD	6,667	MONICA LEWIS	941
NELLIE LUTCHER	5,170	HELEN FORREST	550
MARTHA TILTON	5,145	GEORGIA GIBBS	328
FRAN WARREN	3,921	MARJORIE HUGHES	116
FRANCEY LANE	1,728		

BEST MALE VOCALIST OF 1947

PERRY COMO	69,657	DICK HAYMES	2,243
BING CROSBY	25,419	AL JOLSON	1,787
FRANKIE LAINE	14,648	MEL TORME	1,524
ART LUND	12,059	JOHNNY MERCER	1,033
VIC DAMONE	11,618	PHIL BRITO	915
FRANK SINATRA	8,754	TONY MARTIN	821
BILLY ECKSTINE	6,095	HERB JEFFRIES	725
BUDDY CLARK	3,650	ANDY RUSSELL	638
ALAN DALE	2,448	DENNIS DAY	452

BEST FEMALE VOCAL COMBINATION OF 1947

ANDREWS SISTERS	68,101
DINNING SISTERS	18,870
MURPHY SISTERS	10,549
GALLI SISTERS	982

BEST MALE VOCAL COMBINATION OF 1947

MILLS BROS.	52,690	PIED PIPERS	7,676
INK SPOTS	51,983	MODERNAIRES	5,062
KING COLE TRIO	25,903	CHARIOTEERS	3,829
THREE SUNS	15,430	FOUR VAGABONDS	1,831
THE RAVENS	10,126	GOLDEN GATE QUARTET	648
JOHNNY MOORE'S THREE BLAZERS	8,023		

BEST "HILLBILLY" RECORD OF 1947

"IT'S A SIN", Eddy Arnold	16,183
"JOLE BLON", Moon Mullican	11,709
"WABASH CANNON BALL", Jimmy Dale	11,023
"RAINBOW AT MIDNIGHT", Ernest Tubb	10,679
"I'LL HOLD YOU IN MY HEART", Eddy Arnold	9,052
"WHAT IS LIFE WITHOUT LOVE", Eddy Arnold	7,913
"DON'T LOOK NOW", Ernest Tubb	4,136
"HITLER LIVES", Rosalie Allen	1,030
"DAUGHTER OF JOLE BLON", Johnny Bond	655
"NEW JOLE BLON", Roy Acuff	528
"RYE WHISKEY", Red Foley	215
"I'LL STEP ASIDE", Ernest Tubb	53
"HANG MY HEAD AND CRY", Riley Shephard	50
"YOU MUST WALK THE LINE", Eddy Arnold	50

BEST "HILLBILLY" RECORD OF 1947 BY A POPULAR ARTIST

"FEUDIN' & FIGHTIN'" Dorothy Shay	28,918
"TIM-TAYSHUN", Stafford-Ingle	21,247
"FEUDIN' & FIGHTIN'", Bing Crosby	1,214

BEST "WESTERN" RECORD OF 1947

"SMOKE, SMOKE, SMOKE", Tex Williams	57,578
"COOL WATER", Foy Willing	6,786
"ITALIAN DREAM WALTZ", Red River Dave	4,123
"SO ROUND, SO FIRM, SO FULLY PACKED", Merle Travis	2,191
"WHEN THE SNOWBIRDS CROSS THE ROCKIES", Gene Autry	1,774
"HAVE I TOLD YOU LATELY", Sons of the Pioneers	1,300
"T-N TEASING ME", Cliffie Stone	983
"MOVE IT ON OVER", Hank Williams	830
"ON SILVER WINGS TO SAN ANTONE", Rosalie Allen	818
"DANGEROUS GROUND", Roy Rogers	465
"KENTUCKY WALTZ", Cowboy Copas	349
"THAT'S WHAT I LIKE ABOUT THE WEST", Tex Williams	310
"LOVE LANES OF YESTERYEAR", Al Dexter	200
"TEARDROPS IN MY HEART", Sons of the Pioneers	166
"NEW SAN ANTONIO ROSE", Bob Wills	148
"DOWN AT THE ROADSIDE INN", Al Dexter	95
"THERE'S A BIG ROCK IN THE ROAD", Bob Wills	60
"ROUND UP POLKA", Tex Williams	54
"GET THAT CHIP OFF YOUR SHOULDER", Red Murrell	50

BEST "WESTERN" RECORD OF 1947 BY A POPULAR ARTIST

"MY ADOBE HACIENDA", Eddy Howard	10,419	"SMOKE, SMOKE, SMOKE", Lawrence Welk	1,020
"RAGTIME COWBOY JOE", Eddy Howard	8,580	"MY ADOBE HACIENDA", Dinning Sisters	632
"SMOKE, SMOKE, SMOKE", Phil Harris	3,174	"ON THE OLD SPANISH TRAIL", Eddy Howard	202
"BLUE TAIL FLY", Eddy Howard	1,339		

BEST "RACE" RECORD OF 1947

"I WANT TO BE LOVED", Savannah Churchill	24,099	"THEM THERE EYES", Roy Milton	1,341
"THAT'S MY DESIRE", Hadda Brooks	22,933	"CHANGEABLE WOMAN", Johnny Moore	1,190
"DON'T YOU THINK I OUGHTA KNOW", Bill Johnson	17,118	"FOOL THAT I AM", Dinah Washington	1,091
"OLD MAN RIVER", The Ravens	11,438	"EVERYTHING I HAVE IS YOURS", Sarah Vaughan	1,018
"OPEN THE DOOR RICHARD", Count Basie	10,706	"TRUST IN ME", Hadda Brooks	1,001
"HURRY ON DOWN", Nellie Lutcher	10,664	"REAL GONE GUY", Nellie Lutcher	989
"OPEN THE DOOR RICHARD", Jack McVea	8,192	"I GOT A RIGHT TO CRY", Joe Liggins	965
"OLD MAID BOOGIE", Eddie Vinson	5,605	"BLUE PLATE BOOGIE", Louis Jordan	581
"TANYA", Joe Liggins	4,888	"YOU WON'T LET ME GO", Johnny Moore	503
"NEW ORLEANS BLUES", Johnny Moore	3,625	"JAZZ AT THE PHILHARMONIC", Illinois Jacquet	420
"AIN'T NOBODY HERE BUT US CHICKENS", Louis Jordan	2,951	"I LOVE YOU YES I DO", Bull Moose Jackson	186
"OPEN THE DOOR RICHARD", Dusty Fletcher	2,288	"TRUE BLUES", Roy Milton	173
"THRILL ME", Roy Milton	1,802		

LAST CALL!

"Oscars" will be awarded by The Cash Box to winning records and artists in behalf of America's Juke Box owners.

YOUR VOTES DECIDE THE WINNERS

IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947

VOTE TODAY!

FILL OUT THE ENCLOSED PREPAID POST CARD AND MAIL TODAY. JUKE BOX LEADERS THRUOUT THE NATION URGE OPERATORS TO VOTE IN THIS "OFFICIAL" SECOND ANNUAL POLL WHICH "THE CASH BOX" *(The Official Magazine of the Juke Box Industry)* WAS *EXCLUSIVELY CHOSEN* TO CONDUCT. YOUR VOTES AND *YOUR VOTES ONLY* DECIDE THE WINNERS. *EVERY VOTE IS A BOOST FOR YOUR FAVORITE RECORDING ARTISTS!*

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KI—King	SI—Signature
BU—Ballet	LI—Lissen	SO—Sonora
BW—Black & White	MA—Majestic	SP—Specialty
CA—Capitol	ME—Mercury	ST—Sterling
CN—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Manor	TO—Top
CR—Crown	MO—Modern	TR—Trilon
CS—Coast	MU—Musicraft	UA—United Artist
DE—Decca	NA—National	UN—Universal
DEL—DeLuxe	RA—Rainbow	VI—Victor
		VT—Vitacoustic

1 NEAR YOU

There's no stopping this one. In the number one spot for the ninth smash week.

BU-1001—Francis Craig
CA-452—Alvino Rey O.
CO-37838—Elliot Lawrence O.
DE-24171—Andrews Sisters
MA-7263—Victor Lombardo O.
ME-5066—Two Ton Baker O.
RA-10025—The Auditones
SA-657—Four Bars & A Melody
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

2 I WISH I DIDN'T LOVE YOU SO

Repeats its position of last week for its seventh straight appearance here.

CA-409—Betty Hutton
CO-37506—Dinah Shore
DE-23977—Dick Haymes
MA-7225—Dick Farney
MU-15117—Phil Brito
MG-10040—Helen Forrest
VI-20-2294—Vaughn Monroe

3 YOU DO

Makes a big jump from seventh place into the third spot here. Catching loads of coin!

CA-438—Margaret Whiting
CO-38597—Dinah Shore
DE-24101—Crosby-Cavallero
MA-12011—Georgia Gibbs
ME-5056—Jerry Gray O.
MG-10050—Helen Forrest
SI-15114—Larry Douglas
VI-20-2361—Vaughn Monroe O.

4 I HAVE BUT ONE HEART

Drops one to take over fourth place. Ops keep reordering the load of hit disks.

CO-35754—Frank Sinatra
CA-460—The Pied Pipers
DE-24154—Carmen Cavallero
ME-5053—Vic Damone
MU-15069—Gordon McRae
MU-456—Phil Brito
SI-15016—Monica Lewis
VI-20-2424—Tex Beneke

5 HOW SOON

In ninth place last week — this plug tune takes over the fifth spot here. This one is destined for the big time!

CO-37952—Dinah Shore
DE-24101—Bing Crosby—Cavallero O.
MA-1179—Dick Farney
ME-5069—John Laurenz
TO-1258—Jack Owens
VI-20-2523—Vaughn Monroe O.

6 AN APPLE BLOSSOM WEDDING

Drops two as this plug ditty garners the sixth spot. A beautiful song with a load of hit recordings out.

CA-430—Hal Derwin O.
CN-1101—Joe Dosh
CO-37488—Buddy Clark
DE-24117—Kenny Baker
DI-2081—Jerry Cooper
MA-1156—Eddy Howard
MU-15112—Phil Brito
SO-3044—Ginny Simms
VI-20-2330—Sammy Kaye

7 WHEN YOU WERE SWEET SIXTEEN

In sixth place last week, this coin caller moves down one to grab the seventh spot here.

CO-37803—Dick Jurgens O.
DE-23627—The Mills Brothers
VI-20-2259—Perry Como

8 FEUDIN' & FIGHTIN'

Retains its eighth place position with heavy play continuing the nation 'round.

CA-B443—Jo Stafford
CO-37189—Dorothy Shay
DE-23975—Bing Crosby
MA-12011—Georgia Gibbs
ME-6049—Rex Allen
MG-10041—Kate Smith
VI-20-2313—Tex Beneke O.

9 CIVILIZATION

Breaks into the big time as ops go mad hunting for more records. A real big winner.

AP-1059—The Murphy Sisters
CA-465—Jack Smith
CO-37885—Woody Herman
DE-23940—Danny Kaye—Andrews Sisters
MA-7274—Ray McKinley O.
ME-5067—Dick Baker O.
MG-10083—Sy Oliver O.
VI-20-2400—Louis Prima O.

10 I WONDER WHO'S KISSING HER NOW

On the bottom with this established oldie. One of the greatest songs ever say the ops.

AP-1055—Four Vagabonds
CA-433—Dinning Sisters
CO-37544—Ray Noble O.
CS-8002—Jack McLean O.
DE-24110—Danny Kaye
DE-25078—Ted Weems
DE-1512—Dick Robertson O.
DEL-1036—Joe Howard
DI-2082—Jerry Cooper
MA-6013—Foy Willing
RA-10002—Marshall Young
SI-15057—Bobby Doyle
SO-2012—D'Artega O.
VI-25-0101—Jean Sablon
VI-20-2315—Perry Como
VI-26-329—Wayne King O.

THE CASH BOX Record Reviews

"I Know Your Wig Is Gone" (2:40)

"Call It Stormy Monday but Tuesday Is Just As Bad" (2:58)

T-BONE WALKER

(Black & White 122)

● Pair of sides aimed at race spots spill out here by the popular T-Bone Walker, with the lead shining bright all the way for a merry coin roll. Top deck labeled "I Know Your Wig Is Gone" spills around the title, with Walker's pipes shrilling behind some wonderful instrumental accompaniment. On the flip with some stuff with a stock race beat. Walker shines again with an item the heavy spots may go for. Both sides make for favorable listening pleasure.

"Hot Rock" (2:50)

"Sometimes I'm Happy" (2:50)

AL LERNER QUINTET

(Black & White 341)

● Lots of happy stuff by the capable Al Lerner Quintet spill here, with a pair of sides bound to make those folks that love this brand go wild. The duo, labeled "Hot Rock" and "Sometimes I'm Happy" are offered in top notch manner, with some wonderful breaks throughout the wax coming thru. "Hot Rock" gets the green light, while the flip "Sometimes I'm Happy" might be the one to boost your play up high. Grab a listen to the pair — they definitely deserve your listening time.

"Down At The Old Bull & Bush" (2:32)

"Lover Man" (3:02)

ANNE SHELTON

(London 102)

● They'll play this while tilting glasses on our side of the pond also! First release out of the London diskery shines for a bright future for the Anne Shelton gal. Lassie pipes the sugar coated wordage to "Down At The Old Bull & Bush" on the top deck in silvery tones of happy wax, with the title of the tune giving off the bill of fare. On the flip with "Lover Man", Anne takes this sultry piece to wrap up a cute package of buffalo for music ops. Both sides a must in your machines.

"For Once In Your Life" (3:18)

"How Deep Is The Ocean" (3:12)

ANNE SHELTON

(London 109)

● More Shelton wax on London platters, with the chirp to the fore to wail the pleasing wordage to "For Once In Your Life" and "How Deep Is The Ocean". Loads of musical flavor by the Stanley Black ork, as sweeping strings lift the gal's pipes way up high on the top deck. The backing may come in for a sleigh, since the mood today is oldies. The thrush's pipes offer a top notch pair, bound to increase your phono play.

DISK O'THE WEEK

"It's The Bluest Kind Of Blues" (3:01)

"Make Believe World" (2:50)

DENNY DENNIS

(London 104)

DENNY DENNIS

● Hook your wagon to this boy for a realm of coin. From across the seas comes Denny Dennis to wail the charming and enchanting wordage to "It's The Bluest Kind Of Blue", a ditty you're gonna be hearing loads of in the near future. Denny's smooth pipes spill smoothly behind some wonderful orchestration by the Stanley Black crew, to send his stock up high. Ditty is in the haunting vein with the metro trickling slow throughout. It's music you want to listen to, altho it should find favor with the dance crowd too. On the flip, the crooner finds the range with more light stuff on "Make Believe World". Lyrics echo the title, with the piper's pitch grabbing the spotlight. You're bound to go for this wax — latch on but pronto.

"On Green Dolphin Street" (2:51)

"I Still Get Jealous" (2:49)

JIMMY DORSEY ORCH.

(MGM 10098)

● Long missing from the phonos as a name attraction, Jimmy Dorsey comes thru with a pair here that may well boost him right on top again. With balladeer Bill Lawrence to the mike to wail the cupid wordage to "On Green Dolphin Street", the deck shows as one well loaded with possibilities. Bill's chords are effective, and show him in a smooth performance. On the flip with "I Still Get Jealous", Bill joins chirp Dee Parker to come thru with a deck that may click. It's the sax styling of maestro Dorsey throughout — give the pair a whirl.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Two Loves Have I" (2:44)

"Fool That I Am" (2:46)

BILLY ECKSTINE

(MGM 10097)

● Vocal styling of Billy Eckstine echoes here, with a pair currently culling loads of coin. Offering the subtle tones of "Two Loves Have I" on the top deck, Billy sends a platter loaded with appeal at music ops. Orchestral support by Hugo Winterhalter is grade A — with Billy's deep tones blending well throughout. On the flip with the popular "Fool That I Am", Billy offers a deck which his many fans are bound to go for. Tempo is slow with a vocal combo filling in behind.

"Un Poquito De Amor" (2:57)

"I Love To Dance" (2:50)

JOHNNY JOHNSTON

(MGM 10104)

● Taunting tones of balladeer Johnny Johnston echo here on a pair that seem comers. In the Latin mood with "Un Poquito De Amor", Johnny's pipes fill the air with light airy tones while maestro Sonny Burke backs the choir boy in top fashion. On the flip with "I Love To Dance", the piper comes thru again with the metro of the tune getting an added lift here. Both sides from the MGM flicker "This Time For Keeps" should come in for heavy plugging once the pic breaks.

"The Stars Will Remember" (3:01)

"A Love Story" (2:54)

JACK FINA ORCH.

(MGM 10100)

● Ops who have wired music spots would do well to get next to this pair by the brilliant Jack Fina ork. Sparkling piano fashions spill here on "The Stars Will Remember" and "A Love Story". Top deck features Harry Prime in the tonsil department, with his bit coming thru favorably. On the flip, Jack adapts Schuman's Piano Concerto in A Minor, to offer some soothing wax. Aimed at those quiet spots, the pair should meet with fair approval.

"Walkin' My Baby Back Home" (2:43)

"Oh Marie" (2:24)

DEAN MARTIN

(Apollo 1088)

● Fresh wax by this balladeer stems as stuff you wanna keep your ear to. Dean Martin spills the pleasant wordage to "Walkin' By Baby Back Home" and does so in tones that go a long way toward peak coin play. Dean's rendition of this oldie should grab on. On the flip with the ever popular Italian air "Oh Marie", Dean sends this platter right at those spots who go for this brand with a touch of the novelty therein. Both sides are there for the asking — you take it from here.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

THE CASH BOX Record Reviews

"The Wildest Gal In Town" (3:05)

"Put Yourself In My Place Baby" (3:16)

DUKE ELLINGTON ORCH.

(Columbia 37957)

● Wax in the Ellington manner spills here, with the pair labeled, "The Wildest Gal In Town" and "Put Yourself In My Place Baby" geting a favorable sendoff by thrush Dolores Parker. Both sides, currently attracting wide attention with many a phono op. are offered in teeming tones that satisfy, with the spot shining on the canary's pipes. Ops who need attractive filler material would do well to lend an ear in this direction.

"Baby Have You Got A Little Love To Spare" (2:20)

"You're Gonna Be Sorry" (2:10)

CLAUDE HOPKINS QUARTET

(Rainbow 10041)

● More mellow music from the Rainbow platter with thrush Rena Collins and the Claude Hopkins Quartet to charm and enchant phono fans. Rena's vocal chords spell coin play magic on the top deck, as the combo back the lass in fine style. The gal's voice makes for soothing, pleasurable moments. On the flip with some onion stuff, Rena steps out to wail "You're Gonna Be Sorry". Wordage weaves around the title, with the metro spinning in the heavy mood. They're cute cookies — whirl 'em.

"The Window Washer Man" (2:32)

"Don't Ever Say That You Love Me" (2:38)

DICK KUHN ORCH.

(Top 1156)

● Polka fans throughout the nation are bound to go mad with this one. Maestro Dick Kuhn and his gang show in top manner as they gather to offer "The Window Washer Man". Cute wordage polly's the title, with the message on wax making for loads of merriment. On the flip with some ballad material, piper Roy Watson steps out to offer the tones to "Don't Ever Say That You Love Me". Ditty is effective as it stands and may be the needle ops are seeking. The polka for the money.

"If Dreams Come True" (2:20)

"When My Dream Boat Comes Home" (2:30)

CLAUDE HOPKINS QUARTET

(Rainbow 10040)

● Pair of side flavored with the tonsiling of Rena Collins should make your phono play perk up quite a bit. With Rena throating "If Dreams Come True" and the all-time favorite "When My Dream Boat Comes Home", both decks stack up for a load of coin play. The Claude Hopkins four back the lass in top musical styling to add to the wax greatly. Top deck is the one you'll grab — with chirp Rena shining brightly.

SLEEPER OF THE WEEK

"I'll Always Be In Love With You" (2:47)

"Music From Beyond The Moon" (2:46)

VIC DAMONE

(Mercury 5072)

VIC DAMONE

● There's no stopping this boy! Youngster Vic Damone with a pair of ballads that'll set the younger set wailing in every soda spot in the nation. On the top deck with "I'll Always Be In Love With You", Vic grabs the lead and holds it all the way, as music by Camarata swells to a beautiful background. Vic's easy styling makes you feel right up close to him, and sets you in a pleasant responsive mood. On the flip with "Music From Beyond The Moon", the choir boy shines like a beacon with more top notch wax. The scintillating accompaniment rates an orchid here, with the Camarata crew flourishing throughout the wax. You'll go for Damone in a big way — get next to this duo.

"Early In The Morning" (2:29)

"There's Got To Be A Change" (2:28)

DINAH WASHINGTON

(Mercury 8061)

● It's the hep beat of this plug tune currently storming the boxes that spills here by chirp Dinah Washington, with the pitch of the gal's pipes echoing in splendid tones of smooth sultry song styling throughout. Dinah's pipes are there for the asking, with the large following the gal has to be taken into account also. On the flip with "There's Got To Be A Change", Dinah offers loads of howling all dressed up for those fast race spots. Mood is mellow with a stock beat trickling in the background. It's the gal's name and tone that will draw the buffalo — spin 'em.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Serenade Of The Bells" (3:14)

"Pass That Peace Pipe" (3:12)

KAY KYSER ORCH.

(Columbia 37956)

● Fond musical styling of the Kay Kyser ork spill on a pair that may well catch your ear. Crooner Harry Babbitt and the Campus Kids grab the spot to mouth "Serenade Of The Bells", plug tune rapidly rising as a featured item on many a phono. For the flip it's Gloria Wood and the vocal combo who offer the happy message which "Pass That Peace Pipe" brings us. While Harry's trick is favorable as it stands, it's the injun tale of good will that will grab the coinage here. Where they go for Kyser — they'll hold still for this pairing.

"White Christmas" (3:17)

"All The World Is Mine" (3:07)

HARRY JAMES ORCH.

(Columbia 37955)

● As established as Xmas itself, this disk by the popular Harry James crew might well be the one you'll want to feature during the Yuletide season. With thrush Marion Morgan to spill the hypo wordage of "White Christmas", the platter stacks up as an attractive gift for your phono fans. The gal's pipes shine throughout, while the deck gets spiked by the mellow horn of maestro Harry. On the flip with "All The World Is Mine", from the flicker "Carnegie Hall", maestro Harry and the crew show their wares in top musical moments that count. Ride with James on the top deck.

"Wabash Blues" (3:12)

"Organ Grinder" (2:25)

SHORTY SHEROCK ORCH.

(Commodore 7500)

● The select crowd of jazzophiles who appreciate this stuff are bound to go wild with this Shortly Sherock release. Labeled "Wabash Blues", the wax shows Shorty and horn in unique musical styling all thru, with the rest of his crew matching his brilliant tones. It's an oldie that always went, and if you have the spots that go for this brand — latch on to this cookie. On the flip with "Organ Grinder", Shorty once again blows his top — with coin play on the end of it all.

"With A Hey And A Hi And A Ho Ho Ho" (2:46)

"Too Fat Polka" (2:51)

DICK (TWO TON) BAKER ORCH.

(Mercury 5079)

● Rave fave with the bubble-gum brigade in the middle west, throws out a pair bound to keep the kids yowling. Titled "With A Hey And A Hi And A Ho Ho Ho" and "Too Fat Polka", Dick (Two Ton) Baker shows his musical wares in top fashion here. Both sides spin in the happy vein, with the maestro spilling the cute wordage to match the metro. Backing is the popular polka currently coining coin galore. Baker's many fans should yell loud and plenty for this cookie.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

NOVEMBER 29, 1947

New York

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. TOO FAT POLKA *(Arthur Godfrey)*
4. BALLERINA *(Vaughn Monroe)*
5. SERENADE OF THE BELLS *(Sammy Kaye)*
6. CIVILIZATION *(Louis Prima)*
7. HOW SOON *(Jack Owens)*
8. PAPA WON'T YOU DANCE WITH ME *(Art Mooney)*
9. TWO LOVES HAVE I *(Perry Como—Frankie Laine)*
10. GOLDEN EARRINGS *(Peggy Lee)*

Nashville, Tenn.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. AN APPLE BLOSSOM WEDDING *(Sammy Kaye)*
4. THE ECHO SAID NO *(Sammy Kaye)*
5. HOW SOON *(Jack Owens)*
6. SO FAR *(Perry Como)*
7. THE WHIFFENPOOF SONG *(Art Kassell)*
8. YOU DO *(Bing Crosby)*
9. PEG O' MY HEART *(The Harmonicats)*
10. I WONDER WHO'S KISSING HER NOW *(The Dinning Sisters)*

Washington, D. C.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Dinah Shore)*
3. HOW SOON *(John Lourenz)*
4. YOU DO *(Helen Forrest)*
5. I HAVE BUT ONE HEART *(Vic Damone)*
6. AN APPLE BLOSSOM WEDDING *(Sammy Kaye)*
7. CIVILIZATION *(Louis Prima)*
8. SO FAR *(Perry Como)*
9. I STILL GET JEALOUS *Guy Lombardo)*
10. I WONDER WHO'S KISSING HER NOW *(Perry Como)*

Richmond, Va.

1. NEAR YOU *(Francis Craig)*
2. HOW SOON *(Jack Owens)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
4. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
5. AND MIMI *(Fronkie Carle)*
6. CIVILIZATION *(Louis Prima)*
7. TOO FAT POLKA *(Arthur Godfrey)*
8. SO FAR *(Perry Como)*
9. BALLERINA *(Jimmy Dorsey)*
10. PEG O' MY HEART *(The Harmonicats)*

Quebec, Canada

1. NEAR YOU *(Francis Craig)*
2. PEG O' MY HEART *(The Harmonicats)*
3. COME TO THE MARDI GRAS *(Freddy Martin)*
4. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
5. THAT'S MY DESIRE *(Sammy Kaye)*
6. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
7. AND MIMI *(Dick Haymes)*
8. THE LADY FROM 29 PALMS *(Freddy Martin)*
9. FEUDIN' AND FIGHTIN' *(Bing Crosby)*
10. AN APPLE BLOSSOM WEDDING *(Sammy Kaye)*

Canton, O.

1. NEAR YOU *(Francis Craig)*
2. BALLERINA *(Vaughn Monroe)*
3. HOW SOON *(Jack Owens)*
4. AND MIMI *((Charlie Spivak)*
5. YOU DO *(Helen Forrest)*
6. NEAR YOU *(Francis Craig)*
7. THE LITTLE OLD MILL *(Sammy Kaye)*
8. SO FAR *(Margaret Whiting)*
9. SUGAR BLUES *(Johnny Mercer)*
10. KATE *(Eddy Howard)*

Chicago

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. TOO FAT POLKA *(Arthur Godfrey)*
4. CIVILIZATION *(Woody Hermon)*
5. I HAVE BUT ONE HEART *(Vic Damone)*
6. HOW SOON *(Jack Owens)*
7. YOU DO *(Vic Damane)*
8. SO FAR *(Jack Fino)*
9. BALLERINA *(Vaughn Monroe)*
10. WHAT ARE YOU DOING NEW YEARS EVE *(Art Lund)*

Saginaw, Mich.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
4. MY GAL SAL *(The Harmonicats)*
5. NEVER TRUST A WOMAN *(Red Foley)*
6. I HAVE BUT ONE HEART *(Vic Domone)*
7. I STILL GET JEALOUS *(The Three Suns)*
8. THAT OLD GANG OF MINE *(The Three Suns)*
9. CIVILIZATION *(Louis Prima)*
10. SO FAR *(Perry Como)*

Denver, Colo.

1. NEAR YOU *(Francis Craig)*
2. HOW SOON *(Jack Owens)*
3. THAT'S MY DESIRE *(Frankie Laine)*
4. I WISH I DIDN'T LOVE YOU SO *(Dinah Shore)*
5. YOU DO *(Margaret Whiting)*
6. SO FAR *(Perry Como)*
7. BALLERINA *(Vaughn Monroe)*
8. I GOTTA RIGHT TO CRY *(Joe Liggins)*
9. CIVILIZATION *(Louis Prima)*
10. TIRED *(Pearl Bailey)*

Ponca City, Okla.

1. NEAR YOU *(Francis Craig)*
2. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
3. YOU DO *(Helen Forrest)*
4. FEUDIN' AND FIGHTIN' *(Darothy Shay)*
5. CIVILIZATION *(Louis Prima)*
6. SO FAR *(Perry Como)*
7. I HAVE BUT ONE HEART *(Vic Damone)*
8. A FELLOW NEEDS A GIRL *(Perry Como)*
9. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
10. WHEN YOU WERE SWEET SIXTEEN *(The Mills Bros.)*

Philadelphia, Pa.

1. NEAR YOU *(Francis Craig)*
2. HOW SOON *(Francis Craig)*
3. BALLERINA *(Vaughn Monroe)*
4. MICKEY *(Ted Weems)*
5. YOU DO *(Margaret Whiting)*
6. GOLDEN EARRINGS *(Peggy Lee)*
7. THE WHISTLER *(Sam Donahue)*
8. CIVILIZATION *(Louis Prima)*
9. DON'T BLAME ME *(Sarah Vaughn)*
10. I HAVE BUT ONE HEART *(Vic Domone)*

Plant City, Fla.

1. NEAR YOU *(Francis Craig)*
2. THE LADY FROM 29 PALMS *(The Andrews Sisters)*
3. I WISH I DIDN'T LOVE YOU SO *(Dinah Shore)*
4. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
5. PEG O' MY HEART *(The Harmonicats)*
6. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
7. IT'S A SIN *(Eddy Arnold)*
8. SO FAR *(Margaret Whiting)*
9. YOU DO *(Vic Damone)*
10. CIVILIZATION *(Louis Prima)*

Los Angeles

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. BALLERINA *(Vaughn Monroe)*
4. EARLY IN THE MORNING *(Louis Jordan)*
5. HOW SOON *(Jack Owens)*
6. GOLDEN EARRINGS *(Peggy Lee)*
7. CIVILIZATION *(Louis Prima)*
8. TWO LOVES HAVE I *(Perry Como)*
9. A FELLOW NEEDS A GIRL *(Perry Como)*
10. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*

Omaha, Neb.

1. NEAR YOU *(Francis Craig)*
2. TOO FAT POLKA *(Arthur Godfrey)*
3. HOW SOON *(Jack Owens)*
4. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
5. CIVILIZATION *(Louis Prima)*
6. SUGAR BLUES *(Johnny Mercer)*
7. WHIFFENPOOF SONG *(Lawrence Welk)*
8. YOU DO *(Dinah Shore)*
9. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
10. BALLERINA *(Vaughn Monroe)*

Hereford, Texas

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
4. THAT'S MY DESIRE *(Hodda Brooks)*
5. RAGTIME COWBOY JOE *(Eddy Howard)*
6. PEG O' MY HEART *(The Hormonicats)*
7. WHIFFENPOOF SONG *(Lawrence Welk)*
8. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
9. JUST PLAIN LOVE *(The Ink Spots)*
10. THE LADY FROM 29 PALMS *(Andrews Sisters)*

Cumberland, Md.

1. NEAR YOU *(Francis Craig)*
2. YOU DO *(Vic Damone)*
3. MICKEY *(Ted Weems)*
4. BALLERINA *(Vaughn Monroe)*
5. AND MIMI *(Mel Torme)*
6. CIVILIZATION *(Louis Prima)*
7. HOW SOON *(Jack Owens)*
8. WHAT ARE YOU DOING NEW YEARS EVE *(Dick Haymes)*
9. SO FAR *(Perry Como)*
10. SUGAR BLUES *(Johnny Mercer)*

Elkhart, Ind.

1. NEAR YOU *(Francis Craig)*
2. TOO FAT POLKA *(Arthur Godfrey)*
3. WHIFFENPOOF SONG *(Bing Crosby)*
4. A FELLOW NEEDS A GIRL *(Perry Como)*
5. FOOL THAT I AM *(Gladys Palmer)*
6. CIVILIZATION *(Danny Kaye)*
7. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
8. YOU DO *(Vic Damone)*
9. THE CHRISTMAS SONG *(King Cole Trio)*
10. WHITE CHRISTMAS *(Bing Crosby)*

Raleigh, N. C.

1. NEAR YOU *(Francis Craig)*
2. PEG O' MY HEART *(The Three Suns)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Manroe)*
4. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
5. I WONDER WHO'S KISSING HER NOW *(The Dinning Sisters)*
6. CIVILIZATION *(Louis Prima)*
7. AN APPLE BLOSSOM WEDDING *(Sammy Kaye)*
8. SO FAR *(Guy Lombardo)*
9. THE LADY FROM 29 PALMS *(Freddy Martin)*
10. I HAVE BUT ONE HEART *(Vic Damone)*

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

As the Xmas and Yuletide seasons roll closer, music men in all phases of the industry appear to be in better spirits than they have in quite some time. Loads of smiling faces beckoned up and down the corridors of Tin Pan Alley this past week. Most record execs anticipate a thriving holiday season, while music publishers continue to run in all directions for recordings. Disks have become of foremost importance to the publishers—in view of the impending recording ban. And while we're on the subject of the ban—the attitude of most diskers, juke box operators and artists alike appears to remain one of avid calm. Cutest gag of the week with reference to the ban—the Abbott and Costello airshow—minus music.

* * *

Gorgeous Frances Wayne, Exclusive Records star, guested with a slew of music operators this past week. Frances nad oh so many egging her on for a chorus of "Happiness Is Just A Thing Called Joe". The singing star has a zillion youngsters following her up coinrow (NY) as she visited with Emby Distributing Co., Runyon Sales Co., Seacoast Distributing and Modern Music Sales Co. Were the ops pleased — ask the Exclusive order department!

* * *

John Laurenz, Mercury Records balladeer, a consistent show stopper at the famed Glass Hat, New York. John's powerful voice prompted Mercury to sign him during the recent filming of "Captain From Castille". He also appears in the heralded "Arch of Triumph". His "How Soon" is riding big for the Mercury plattery, with something special in the offing on his next release . . . "As Sweet As You", recent "Sleeper of the Week" here, gets another recording with Freddy Stewart on Capitol . . . "Trouble Is A Man" soon to be released on wholesale order. A Regent Music song, the pubbery already has Sarah Vaughn on Musicraft, Mary Ann McCall on Columbia, Peggy Lee on Capitol, Ginny Powell and Boyd Raeburn on Majestic . . . Aside to an enterprising gent: Hop over to the Belmont Plaza Hotel (NY) and get a gander of the great Eddie Stone ork. Not only is Eddie a great bet for records — he'll pack any house to the rafters . . .

* * *

Manor Records scheduled to announce pressing deals across the pond . . . The tremendous reaction to Vic Damone's "Ave Maria", originally cut on a twelve incher, has prompted Mercury to press special sides for ops on a ten inch platter. New York distribs for Mercury, Malverne, report a backlog of over 15,000 records awreddy . . . Dick Kuhn, Top Records prexy cops a beat with a first again on the old favorite "The Window Washer Man". Requests for the oldie started coming in from distributors and Dick promptly cut the tune again. It is interesting to note that there are over 15 recordings of the song, built up thru the years . . . Keep your eyes peeled on Jim Bulleit, prexy of Bullet "Near You" Records. Jim is reported set to spring a deal within the next few weeks that will aid so many indie record guys and gals . . . A little applause for Joe Pittsburgh, of Runyon Sales Co., for the tremendous job he did in putting on that great show at the Grand St. Settlement House, New York.

* * *

JUKEBOX REPORT

WEEK AFTER WEEK

The Ten Top Records—City by City

New York

NEAR YOU (Francis Craig)
I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. TOO FAT POLKA (Arthur Godfrey)
4. TOO FAR (Perry Como)
5. I HAVE BUT ONE HEART (Vic Damone)
6. A FELLOW NEEDS A GIRL (Perry Como)
7. CIVILIZATION (Louis Prima)
8. AND MIMI (Dick Haymes)
9. HOW SOON (Jack Owens)
10. BALLERINA (Vaughn Monroe)

Chicago

NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. WHAT ARE YOU DOING NEW YEARS EVE (Art Lund)
4. CIVILIZATION (Woody Herman)
5. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
6. THE LADY FROM 29 PALMS (Freddy Martin)
7. FEUDIN' AND FIGHTIN' (Dorothy Shay)
8. MICKEY (Ted Weems)
9. I HAVE BUT ONE HEART (Vic Damone)
10. HOW SOON (Jack Owens)

Los Angeles

NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. CIVILIZATION (Louis Prima)
4. HOW SOON (Jack Owens)
5. SUGAR BLUES (Johnny Mercer)
6. A FELLOW NEEDS A GIRL (Perry Como)
7. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
8. BALLERINA (Vaughn Monroe)
9. PEG O' MY HEART (The Harmonicats)
10. I HAVE BUT ONE HEART (Vic Damone)

Columbus, O.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Eddy Arnold)
3. THAT'S MY DESIRE (Mart[illegible])
4. PEGGY O'NEIL (The Harmonicats)
5. I WONDER [illegible] (Perry Como)
6. WHEN YOUR HEART [illegible] (Denver Darling)
7. WHEN YOU [illegible] (Perry Como)
8. THERE I'VE [illegible] (Vaughn Monroe)
9. THE LITTLE [illegible]
10. MICKEY [illegible]

Boston, Mass.

NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. I HAVE BUT ONE HEART (Vic Damone)
4. I WONDER WHO'S KISSING HER NOW (Perry Como)
5. HOW SOON (Jack Owens)
6. CIVILIZATION (Louis Prima)
7. AN APPLE BLOSSOM WEDDING (Eddy Howard)
8. SERENADE OF [illegible] (The Harmonicats)
9. SO FAR (Perry Como)
10. AND [illegible] (Dorothy Shay)

Minneapolis, Minn.

1. NEAR YOU (Francis Craig)
2. TOO FAT POLKA (Arthur Godfrey)
3. [illegible] (Jack Owens)
4. BALLERINA (Vaughn Monroe)
5. SERENADE OF THE BELLS (Sammy Kaye)
6. YOU DO (Margaret Whiting)
7. THE STARS WILL REMEMBER (Frank Sinatra)
8. CIVILIZATION (Louis Prima)
9. I WONDER WHO'S KISSING HER NOW (Perry Como)
10. ZU-BI [illegible]

Wheeling, W. Va.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Dinah Shore)
3. FEUDIN' AND FIGHTIN' (Bing Crosby)
4. AN APPLE BLOSSOM WEDDING (Eddy Howard)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. PEG O' MY HEART (The Harmonicats)
7. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
8. I LOVE YOU YES I DO ((Bull Moose Jackson))
9. THE LADY FROM 29 PALMS (Freddy Martin)
10. HOW [illegible]

San Antonio, Tex.

1. NEAR YOU (Francis Craig)
2. ITALIAN DREAM WALTZ (River Dr[illegible])
3. A FELLOW NEEDS A GIRL (Perry Como)
4. SMOKE, SMOKE, SMOKE (Tex Williams)
5. PEG O' MY HEART (The Three Suns)
6. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
7. BLUE TAIL FLY (Eddy Howard)
8. CIVILIZATION (Louis Prima)
9. THAT'S WHAT I LIKE ABOUT THE WEST (Tex Williams)
10. I WONDER WHO'S KISSING HER NOW (Perry Como)

Montgomery, Ala.

1. NEAR YOU (Francis Craig)
2. I WONDER WHO'S KISSING HER NOW (Perry Como)
3. FEUDIN' AND FIGHTIN' (Dorothy Shay)
4. THE LADY FROM 29 PALMS (Freddy Martin)
5. THE ECHO SAID NO (Sammy Kaye)
6. MICKEY (Ted Weems)
7. PEG O' MY HEART (The [illegible])
8. IT'S A REAL GOOD [illegible]
9. [illegible]
10. [illegible]

Ft. Wayne, Ind.

1. NEAR YOU (Francis Craig)
2. TOO FAT POLKA (Arthur Godfrey)
3. SO [illegible]
4. I WISH I DIDN'T LOVE YOU SO [illegible]
[illegible] (Vic Damone)
[illegible] (Bing Crosby)
[illegible] (Phil Harris)
[illegible] (Dorothy Shay)

Pittsburgh, Pa.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. I WONDER WHO'S KISSING HER NOW (Perry Como)
4. YOU DO (Vaughn Monroe)
5. MICKEY (Ted Weems)
6. I HAVE BUT ONE HEART (Vic Damone)
7. SERENADE OF THE BELLS (Sammy Kaye)
8. APPLE BLOSSOM WEDDING (Eddy Howard)
9. PEG O' MY HEART (The Harmonicats)
10. THE LADY FROM 29 PALMS (Freddy Martin)

Pierre, S. D.

NEAR YOU (Francis Craig)
THE LADY FROM 29 PALMS (Freddy Martin)
3. SMOKE, SMOKE, SMOKE (Tex Williams)
4. KATE (Eddy Howard)
5. AN APPLE BLOSSOM [illegible] (Eddy Howard)
6. I WISH [illegible]
7. [illegible]
8. [illegible] (Beneke)
9. [illegible] SONG [illegible] (Pipers)
10. SERENADE TO THE BELLS (Sammy Kaye)

Nevada

NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. PEG O' MY HEART (The Harmonicats)
4. SO FAR (Perry Como)
5. I HAVE BUT ONE HEART (Vic Damone)
6. DARK TOWN POKER CLUB (Phil Harris)
7. THAT'S MY DESIRE (Frankie Laine)
8. AN APPLE BLOSSOM WEDDING (Eddy Howard)
9. A FELLOW NEEDS A GIRL (Perry Como)
10. PEGGY O'NEIL (The Harmonicats)

ARTISTS ASK FOR GREATER JUKE BOX PROMOTION

Recognize Juke Box Exploitation as Invaluable Aid to Greater Popularity. Increased Disk Sales and Bigger Box Office Appeal

NEW YORK—The results of a survey, conducted by *The Cash Box* among leading recording artists recently, indicates that artists are more than ever before, looking toward the juke box as a means of exacting greater promotional benefits.

The survey further indicated that recording artists today widely recognize the juke box as an invaluable medium in creating and maintaining their names in the forefront of the music world.

Many point out that the juke box operator, as a buyer of records in large volume, also offers his phonograph as an instrument in accounting for large box office receipts.

Theatre managers, night club operators and booking agents take into account an artist's popularity on the juke box, when determining theatre engagements. Artists now employ record exploitation men for the specific purpose of increasing their popularity on the juke boxes.

One well noted artist, in speaking of the juke box and its potential benefits, said, "There is no doubt in my mind, as to what the juke box can do. I know what it has done for me."

"I recently played a theatre where the manager specifically requested me to do only those tunes which he reported were receiving exceptional play in the juke boxes in his territory."

"The juke box is the only means whereby an untold number of persons may gather and listen to my recordings at the same time. Those persons listening represent a potential record buyer and a potential theatre-goer, thereby greatly enhancing my box office value and possibly increasing the sales volume of my recordings."

Many artists showed great enthusiasm when queried as to the large drawing power of various "Juke Box Parties", currently sponsored by automatic music operator associations in several sections of the nation. It was widely agreed that these parties not only aid in combatting juvenile delinquency, but they also account for tremendous good will with those juke box operators who jointly gather for these presentations.

A great many of those artists queried asked for more promotion by their recording companies thru advertising channels in those publications representing the juke box operator. They pointed out that thru such advertising, they can reach the bulk of the automatic music industry and therefore obtain the widest possible representation among juke box operators.

One artist pointed out that the juke box acts as a theatre to him. "Most bandleaders and singers only play those dates, which net them the most returns," he said. "The juke box meanwhile, is found in every nook and corner of the nation constantly playing an artist's songs."

It is also important to note the stand several artists have taken in the impending recording ban dispute. Orchestra leader Count Basie recently declared, "I'm just one member of the AFM, and I can just abide by the edicts of the union, the latest of which forbids us from making recordings after December 31, and that's that. As far as I am concerned, personally, records have been responsible for every bit of success I've had as a bandleader. The ban is going to hurt the young bands that are struggling to reach the top, and will certainly stop the development of new names in the business."

Maestro Ted Weems, when queried as to the value of the juke box stated, "The best answer I can give you is to tell you about my record of "Heartaches." I've been in the band business a long time, but I never enjoyed as much popularity as I do now, as a result of the play my record of "Heartaches" received in the juke boxes. I wish I could personally say hello to every juke box operator in the country and express my thanks for the help they gave me, just by making my records available to the public in the machines. Brother, anybody who thinks jukeboxes hurt the box office value of an artist should get acquainted with the music business — but fast!"

The majority of artists agree that the nation's 500,000 juke boxes represent one of the greatest promotional mediums ever presented to them. They point out that those 500,000 phonographs represent more than ten million records which are constantly being displayed and played in every corner of the nation. This sum does not include the many more outlets for records, such as thru wired music installations, wall and bar boxes, selective and non-selective music boxes, factory and professional music installations, etc.

As artists continue to vie for prominent spots on the nation's juke boxes, these same phonographs continue to offer to artists a vehicle by which they, the artists, can derive tremendous gains.

HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 FOOL THAT I AM
Dinah Washington
(Mercury)
Holds tight to this spot for its ninth straight week. A real coin culler!

2 MY MOTHER'S EYES
Nellie Lutcher
(Capitol 40042)
In fourth place last week, this plug tune rises to grab the second spot here.

3 EAST SIDE WEST SIDE
Charley Barnet
(Apollo 1084)
In fifth place last week, this tune grabs third place with ops raving.

4 SUMMERTIME
The Ravens
(National 9038)
A real big one! In seventh place last week, The Ravens march up to the fourth spot here.

5 EARLY IN THE MORNING
Louis Jordan
(Decca 24155)
Drops a few to take over fifth place. Still receiving heavy play.

6 WALKIN' WITH SID
Arnett Cobb
(Apollo)
In second place last week — this great one falls off as it grabs the sixth spot this week.

7 845 STOMP
Earl Bostic
(Gotham 154)
Breaks into the big time with a splash! Ops peg this one for a long ride.

8 IS IT TOO LATE
Savannah Churchill
(Manor 1093)
Another new one with ops throughout Harlem reporting steady play.

9 HASTINGS ST. BOUNCE
Paul Williams Sextet
(Savoy 659)
Broke into Chicago a week ago — And here it is in New York. Keep your eyes peeled on this one.

10 I LOVE YOU YES I DO
Bull Moose Jackson
(King 4181)
On the bottom with ops cautioning us to watch this one climb.

THE BROADWAY BEAT

Stan Kenton's opening at the Century Room, Hotel Commodore this Tuesday, November 25, is causing loads of talk around the great White Way. Up and down music row, pluggers, pubbers and music boys continue to wonder at the outcome of the scheduled opening. Causing all the talk is Stan's plan to alternate dance sets with "Concerts and progressive jazz", for which he will ask the audience not to dance — just to listen. All air pick-ups will be jazz concerts. Several of the pluggers point out that by featuring such jazz concerts, they will necessarily be forced to stay away from the opening, since they thrive on strikes of pop tunes. Nevertheless, we hear that Stan ran the same format while in Chicago at Orchestra Hall, and it came off tops. Guess we'll just have to wait and see.

* * *

Savannah Churchill's opening at the Onyx Club on 52nd street brought out ropes-up crowds. Savannah continues to lead in our Second Annual Music Poll, with "I Want To Be Loved" as the top Race Record of the year thus far. . . : A great big hug and kiss to Morey Amsterdam for his determined contribution to the Damon Runyon Cancer Fund. Morey grabs guests for five and records played on the air for one dollar — all going to this worthy cause. The rest of youse jocks ought to take note . . . Regent Music cut more record material with "Gotta Have More Money". Awreddy have Johnny Moore's Three Blazers on Exclusive. Anita O'Day on Signature and an undisclosed Mercury disk . . . All the get well telegrams our boy Frankie got . . . Buddy Johnson into the pub biz with his Sophisticate Music Company (BMI) . . . Sarah Vaughn back home at the Adams theatre in Newark . . .

* * *

Lissen Records becomes Lis'n Records — with a brand new yaller and pink label . . . Skitch Henderson's many fans have started a new fan club, "Skitches Witches" . . . Joe Glaser making room for recently added Jimmy Tyson at Associated Booking . . . Guy Lombardo continues to draw 'em in at the Hotel Roosevelt . . . Oh is that Connie Haines breaking it up at the Paramount. Loads of ops will remember Connie and those flying trips last year . . . Frankie Carle continues to pack 'em in at the Strand Theatre . . . The great job Rosalie Allen and her crew are doing at the Rustic Cabin and the Meadowbrook.

* * *

Keep your eyes peeled for a new Larry Vincent click tune. Larry's last real big one, "If I Had My Life To Live Over" showed the nation that juke box people know music . . . Is Charlie Barnet breaking it up? . . .

* * *

The great job that Nick and Charles Kenney are doing for hospitalized vets throughout the city . . . In answer to all those queries re our Second Annual Music Poll. The poll ends midnight November 29. Presentations of *The Cash Box* "Oscars" will be anounced immediately following the announcement of the winners. Loads of artists have already wired us questioning the best method of thanking music ops. . . . Paul Cohen of General Music readying anudder big one? . . . Shapiro-Bernstein running hot and heavy on the Hit Parade with three click tunes. Not to mention 'Too Fat Polka".

SIGNATURE SET WITH 50 CENT OPS PLATTER

To Issue Disk Aimed At Ops—New Record To Have Two Minute Playing Time

NEW YORK — Signature Records, Inc., this city, revealed this past week that they plan to issue an addition to their record line, to market at 50c.

The new line, to be called Signet, is being marketed with a direct eye on the juke box business it was learned. The disclosure by Signature followed on the heels of recent distributor appointments, breaking up the vast General Electric Supply chain, the plattery had.

Operators contacted late this past week, voiced a storm of approval when they learned of Signature's plans. It is easily understood why Signature should make such a determined bid for the juke box business. The plattery, by recognizing the tremendous purchasing power of the juke box operator, will undoubtedly meet with wide success, should their records be of any value.

It was learned that Signature plans on re-issuing several masters they now hold on the cheaper price label. Among these, Monica Lewis, Floyd Sherman, Bobby Doyle and Larry Douglas. First sides to be released are "Made For Each Other" and "Thrill Me" by Monica Lewis, and "Don't Cry Little Girl Don't Cry" and "Till We Meet Again" by Floyd Sherman.

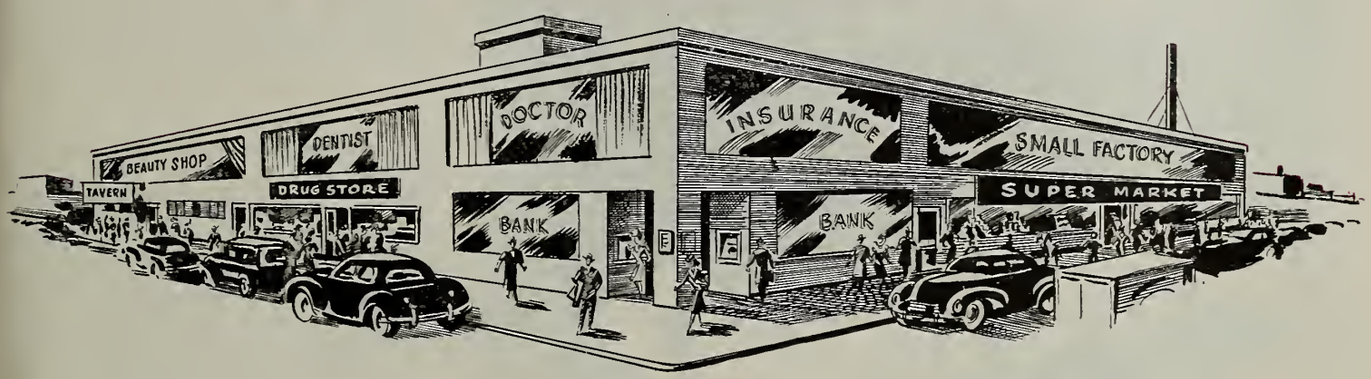
Of far reaching importance to music operators is the disclosure by Signature that the new platters will run at a shorter playing time, approximately two minutes.

Spike Jones Revue To Benefit Runyon Fund

CHICAGO — Preparing for the gala "Musical Depreciation Revue" in behalf of the Damon Runyon Cancer Fund are left to right: Spike Jones, Gloria and Gladis Gardner, and Ray Cunliffe, president of the Illinois Phonograph Owners Association.

The revue, to be held on the evening of November 25, will find the Studebaker Theatre doubling their usual price for tickets, with the benefits of the show going to the Runyon Fund. Another feather in the hat of the coin machine industry!

JUKE BOX OPS GET SET TO EXPAND OPERATIONS



Juke Box Ops Covering Entire Bldgs Eliminating Transport Expense, Boosting Collections While Cutting Overhead. Programming Important Factor in New Music Moves.

NEW YORK—Reports from thruout the nation indicate that juke box operators are turning more and more to the allied automatic music fields and that, by such action, are not only cutting down transportation costs and overhead expense but are booming collections by containing operations within a shorter area.

The above illustration gives some idea of what music ops are now doing. As indicated in the sketch this is a corner building containing the following places of business: a bank on the corner, a super market, drug store and tavern, all located on the first floor. The second floor has doctors and dentists offices, an insurance office, beauty shop and a small factory.

In one such complete building location an operator in the midwest is offering the following types of music: for the beauty shop, dentist and doctor as well as the bank, insurance office small factory and super market he is piping in non-selective single channel wired background music on a regular monthly charge of $15 for each first speaker and $5 for each additional speaker.

In the tavern and drug store he is featuring juke boxes with wall and bar boxes. This gives him an entire building which brings him a handsome income, eliminates transportation expense and cuts down servicing overhead.

At the same time he is spreading his plan thruout the rest of the territory he covers and has proved his method extremely successful. In short, by confining himself to a much smaller area, he has been able to produce more profitable income by using the allied automatic music methods which have long been known to the trade.

For sometime juke box operators have been planning installations of this type rather than travel miles between locations. In this fashion they are able to cut down on their overhead and transportation expense and also, at the very same time, produce greater income revenue to be better able to continue on with the latest ideas in automatic music.

In fact, this midwestern operator is located almost in the very heart of his operating area, having rented a small office which he uses as a studio for his non-selective, single channel background music operations.

This has brought about another problem to him, he reports, and which is entirely based on an understanding of good programming.

He writes, "As far as my juke boxes are concerned we can tell by the play meters just which records the people in the locations like best. But, when it comes to the background music, we must have perfect programming to meet with the approval of the users of this type of music. This has become somewhat of a problem and it is our hope that *The Cash Box* will make it its business to advise operators like myself what is the best type of program which should be featured."

Most important to the music business is the fact that this automatic music expansion now opens an even greater market than the juke box industry has ever before offered.

It is a well known fact that over 500 000 juke boxes and approximately 2,500,000 wall and bar boxes are in use thruout the nation. There are reported to be over 100,000 wired teelphone music shells and approximately 1,000,000 non-selective single channel boxes in operation.

As yet there aren't any very definite figures on the number of factory, professional and other background single channel, non-selective music locations for this industry available.

While Muzak and a few others have had this field pretty much to themselves, it is now becoming part and parcel of the juke box industry with more and still more automatic music merchants entering into the field for they can not only bring the music to the locations at a more economical monthly figure but find that it is fitted to their present equipment and their good understanding of music.

The development of this market is sure to bring about the 1,000,000 locations which the juke box industry is striving for and which it predicted would be in use by the members of this field within the next few years.

Rollin' 'Round Randolph

Well, the plans and preparations are all made and Tuesday night, November 25th will see the Phonograph Operators Association and all members of CMI out in force to attend the Spike Jones "Musical Depreciation Revue" at the Studebaker Theatre. The price of admission will be doubled and the difference between cost and what is realized from the sale of seats will be turned over to the CMI Damon Runyon Cancer Fund. So let's all make it a point to attend "Juke Box Night" at the Studebaker Theatre. This is your chance to see that wonderful show headed by Spike Jones and His City Slickers, and also help the Cancer Drive . . .

* * *

Jack Owens bows out of the College Inn while Jose Melis, the Latin band leader continues his musical chores. . . . Lee Wiley, who just completed a stint at the Rag Doll, has recorded the Gershwin oldie "I Still Suit Me", along with Bing Crosby . . . Gladys Palmer, whose first recording "Fool That I Am", has had one of the biggest sales of any disc by an independent company and is still riding hot and heavy in the race spots, has just cut two more sides, "Strangest Feeling" and "I Understand". These will be ready for release December 1st, under the Miracle label . . .

* * *

Gorgeous Monica Lewis offers her distinctive song stylings to the Mayfair Room patrons at the Blackstone these nights. Monica makes a hit with such numbers as "I'm In The Mood For Love" and "Somtimes I'm Happy". Milt Herth now appearing at the Glass Hat of the Congress very enthused over the success of his new Decca release, "Peggy O' Neil" backed by "The Little Red Mill". Milt leaves the Congress the first of the month to cut lots of sides for Decca in New York before the deadline.

* * *

I. J. Wagner, well known radio writer with the Olian Advertising Co., has now turned to song writing. Wagner just completed a ditty titled "Pardon Me But Haven't I Met You Somewhere", which has been taken over by Leo Feist, Inc. . . . Don Genson being presented with a remembrance from the Chicago music boys on his departure for the west coast to take up his duties there for Leeds . . . Edna Rothbardt, well known in society circles around town, being assured by her many friends that she has a hit in her new song "Who Do You Think You're Fooling" . . . Ned Miller of Leo Feist, Inc. informs us that they've taken the number over and that Eddy Howard, Buddy Clark, and several other artists are already very interested . . .

* * *

Benny Strong in town for a couple of days prior to his trek to the west coast where he opens next month at the Mark Hopkins, and anxiously awaiting release of his new recording, "That Certain Party" . . . Eddy Hanson's tune, "Windy City Polka" has just been waxed by Charlie Duchow and his Red Raven ork for RCA-Victor . . .

* * *

Wayne Van Dyne, one of the network singers, doing four sides for Tower Records this week, including a terrific tune titled, "It's December Again" . . .

* * *

Freddy Nagel, currently at the Schroeder Hotel in Milwaukee and moving into the Chase in St. Louis, cut his theme 'Sophisticated Swing", as well as, "If You Knew Suzie" for Vitacoustic Records . . . Jack Buckley of Vitacoustic tells us that Leo Diamond, who is being backed by the National Brewers Association, just waxed a new number for them entitled "Fill Her Up"; playing time 1:56 . . .

A Reel "Tip"

"BELL BOY BOOGIE" VITACOUSTIC 1001A TODD RHODES and his Orchestra	"FLYING DISC" VITACOUSTIC 1001B TODD RHODES and his Orchestra
"BELL BOY BOOGIE" VITACOUSTIC 1001A TODD RHODES and his Orchestra	"FLYING DISC" VITACOUSTIC 1001B TODD RHODES and his Orchestra
"BELL BOY BOOGIE" VITACOUSTIC 1001A TODD RHODES and his Orchestra	"FLYING DISC" VITACOUSTIC 1001B TODD RHODES and his Orchestra
"BELL BOY BOOGIE" VITACOUSTIC 1001A TODD RHODES and his Orchestra	"FLYING DISC" VITACOUSTIC 1001B TODD RHODES and his Orchestra
"BELL BOY BOOGIE" VITACOUSTIC 1001A TODD RHODES and his Orchestra	"FLYING DISC" VITACOUSTIC 1001B TODD RHODES and his Orchestra
"BELL BOY BOOGIE" VITACOUSTIC 1001A TODD RHODES and his Orchestra	"FLYING DISC" VITACOUSTIC 1001B TODD RHODES and his Orchestra
"BELL BOY BOOGIE" VITACOUSTIC 1001A TODD RHODES and his Orchestra	"FLYING DISC" VITACOUSTIC 1001B TODD RHODES and his Orchestra
"BELL BOY BOOGIE" VITACOUSTIC 1001A TODD RHODES and his Orchestra	"FLYING DISC" VITACOUSTIC 1001B TODD RHODES and his Orchestra
"BELL BOY BOOGIE" VITACOUSTIC 1001A TODD RHODES and his Orchestra	"FLYING DISC" VITACOUSTIC 1001B TODD RHODES and his Orchestra
"BELL BOY BOOGIE" VITACOUSTIC 1001A TODD RHODES and his Orchestra	"FLYING DISC" VITACOUSTIC 1001B TODD RHODES and his Orchestra

to make the coins jingle!

"BLUE SENSATION" VITACOUSTIC 1002A TODD RHODES and his Orchestra	"DANCE OF THE REDSKINS" VITACOUSTIC 1002B TODD RHODES and his Orchestra
"BLUE SENSATION" VITACOUSTIC 1002A TODD RHODES and his Orchestra	"DANCE OF THE REDSKINS" VITACOUSTIC 1002B TODD RHODES and his Orchestra
"BLUE SENSATION" VITACOUSTIC 1002A TODD RHODES and his Orchestra	"DANCE OF THE REDSKINS" VITACOUSTIC 1002B TODD RHODES and his Orchestra
"BLUE SENSATION" VITACOUSTIC 1002A TODD RHODES and his Orchestra	"DANCE OF THE REDSKINS" VITACOUSTIC 1002B TODD RHODES and his Orchestra
"BLUE SENSATION" VITACOUSTIC 1002A TODD RHODES and his Orchestra	"DANCE OF THE REDSKINS" VITACOUSTIC 1002B TODD RHODES and his Orchestra
"BLUE SENSATION" VITACOUSTIC 1002A TODD RHODES and his Orchestra	"DANCE OF THE REDSKINS" VITACOUSTIC 1002B TODD RHODES and his Orchestra
"BLUE SENSATION" VITACOUSTIC 1002A TODD RHODES and his Orchestra	"DANCE OF THE REDSKINS" VITACOUSTIC 1002B TODD RHODES and his Orchestra
"BLUE SENSATION" VITACOUSTIC 1002A TODD RHODES and his Orchestra	"DANCE OF THE REDSKINS" VITACOUSTIC 1002B TODD RHODES and his Orchestra
"BLUE SENSATION" VITACOUSTIC 1002A TODD RHODES and his Orchestra	"DANCE OF THE REDSKINS" VITACOUSTIC 1002B TODD RHODES and his Orchestra
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VITAcoustic Records with another "First"

TONE CONTROLLED
"LIVING SOUND"

Title Strips for the Juke Box Operators!

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"A Hundred And Sicty Acres"

"The Last Round-Up"

SONS OF THE PIONEERS

(Victor 20-2569)

● Grabbing this featured spot this week is a pair by the capable Sons of the Pioneers. Grabbing the glory is the top deck, labeled "A Hundred and Sicty Acres" from the Republic flicker "The Last Round-Up". Wordage spills about that place called home and is showered with loads of tenderness. Backing from the pic also is the familiar "The Last Round-Up". Both sides for a hay-ride full of coin play.

"There's Been A Change"

"Garden In The Sky"

THE BLUE SKY BOYS

(Victor 20-2570)

● Pair of sides which ops should look into are these offered by the popular Blue Sky Boys. Titled, "There's Been A Change" and "Garden In The Sky", both decks have a happy lift therein, full of life from the hill country. Suitable for dancers and listeners alike, they stack up as excellent material in the phonos.

"Wastin' My Time On You"

"I'll Be Waiting At The Gate"

WALLY FOWLER

(Capitol 40045)

● The capable Wally Fowler offers a pair here that seems destined for sure coin play. Top deck, labeled "Wastin' My Time On You" shows Wally in medium tempo on a bright little novelty hook aimed at cactus country. The flip, "I'll Be Waiting At The Gate", has Wally in with some cupid material with the wordage spilling around the title. Both sides spell coin play — grab 'em.

"Go On — Go On"

"Poor Little Bar Fly"

TED DAFFAN'S TEXANS

(Columbia 37959)

● Pair of sad tales spill here by the popular Ted Daffan boys. With Curley Voogan to the mike for the top deck titled "Go On — Go On", the deck stacks up for heavy play. The flip makes for loads of kicks as Buddy Kelly spills the flavored lyrics about the bar fly. Beautiful intstrumental licks boost the wax way up high—grab a listen here.

Chicago Ops Flip "Near You"

CHICAGO — Windy City music operators were finding play somewhat stimulated when they started to flip "Near You" and come up with "Red Rose", this past week.

Cute angle here is that "Red Rose" was originally hailed as the A side. Bullet hypo'd promotion of "Red Rose" by showering the country with roses. Then came "Near You", and a million records sold.

Is "Red Rose" another "Near You?"

Decca Records Pact Larry Clinton Ork

NEW YORK — Larry Clinton, top maestro of yesteryear, signed a term contract with Decca Records late this past week.

The deal with Decca was understood to be a handsome one insofar as Clinton is concerned. Clinton formerly was musical director for the defunct Cosmo plattery. Changeover to the pop field came about when other deals for the Hotel New Yorker and The Meadowbrook were set.

THE CASH BOX REPORTS

THE NATION'S BIG 5

HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1. **ANSWER TO WALKIN' THE FLOOR**
   Ernest Tubb
   (Decca 46029)

2. **SIGNED, SEALED AND DELIVERED**
   Cowboy Copas
   (King)

3. **NEVER TRUST A WOMAN**
   Red Foley
   (Decca 46074)

4. **I'LL HOLD YOU IN MY HEART**
   Eddy Arnold
   (Victor 20-2332)

5. **FAT GAL**
   Merle Travis
   (Capitol 40026)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

B-ONE BABY
Cliffie Stone
(Capitol 40041)

NEW BROOM BOOGIE
Al Dexter
(Columbia 37594)

TO MY SORROW
Eddy Arnold
(Victor 20-2481)

EASY ROCKIN' CHAIR
Roy Acuff
(Columbia 37961)

I LIKE MY CHICKEN FRYIN' SIZE
Merle Travis
(Capitol 40050)

ON CHICAGO'S SOUTH SIDE!

1 BELL BOY BOOGIE
Todd Rhodes
(Vitacoustic)
Grabs the featured spot this week, with ops reporting peak play.

2 SINCE I FELL FOR YOU
Annie Laurie
(DeLuxe 1082)
Drops one altho play continues to hold up steadily. In first place last week — into the second spot here.

3 EARLY IN THE MORNING
Louis Jordan
(Decca 24155)
In sixth place last week, this plug tune grabs onto the charmed circle here.

4 DON'T TAKE YOUR LOVE FROM ME
Hadda Brooks
(Modern 153)
Holds tight to fourth place as ops continue to buy more and more.

5 THRILL ME
Roy Milton
(Specialty 518)
Moves into the fifth spot this week, with Roy Milton riding hot on the phonos.

6 HASTINGS ST. BOUNCE
Paul Williams Sextet
(Savoy 659)
In tenth place last week, this rapidly rising favorite grabs the sixth spot here.

7 CHANGEABLE WOMAN
Johnny Moore
(Exclusive 251)
Drops a few to move into seventh place. Ops still report heavy play.

8 BIG LEGS
Gene Phillips
(Modern 20-527)
In the eighth spot again with ops still raving about the tune.

9 DON'T YOU THINK I OUGHT TO KNOW
Hadda Brooks
(Modern)
In seventh place last week, this ditty moves down to the ninth spot here after a long ride on top.

10 RED TOP
Gene Ammons
(Mercury 8048)
Continues its merry pace. On the bottom but still receiving heavy play say the ops.

Fire Destroys DeLuxe Record Pressing Plant

Waxing & Pressing To Continue With Outside Aid

LINDEN, N. J. — Fire in adjoining premises spread early last week (Sunday, Nov. 16) and reduced to total loss the DeLuxe Record pressing plant in Linden, N. J.

Smoke coming out of the air vents around the building was discovered early Sunday morning. Firemen worked five hours putting out the flames which devoured the entire building with the exception of two walls. The total damage is estimated at approximately $215,000.

Several pressing companies in New York and Newark immediately phoned Jules Braun, DeLuxe head, when learning of the serious implications of the fire. Many expressed their willingness to Braun to help out by pressing records for them.

Braun cancelled all weekend leaves for the entire office staff and work immediately commenced in obtaining labels, additional supplies, sleeves, boxes and cartons.

Braun disclosed that altho the fire almost put him out of commission, his office and master records were intact in a safe deposit vault, four blocks from the scene of the fire.

It was learned that Braun will contine to press with outside help, and continue to furnish his many distributors with all orders received.

Music Op Sponsors Video Phono Show

WASHINGTON, D. C.—"Teen-Ager's", a one hour television show sponsored by the Hirsh Coin Machine Corporation, this city, on NBC television station WNBW covering Washington, Philadelphia, New York, Schenectady and Baltimore, played to an audience of more than 500 in the WNBW studios at the Wardman Park Hotel, recently.

Hirsh de la Viez, president of the Hirsh Coin Mach. Co., describing the show to Jim Mangan, CMI Public Relations Bureau head, said, "The comment on the show was terrific."

"Fifty teen-agers were present. The show opened with a close up of the juke box . . . faded back and then the camera was turned on the juke box girl who sang a number with the juke box furnishing the music. All through the show the kids danced . . . there were four specialty numbers by the teen-agers and two songs with the juke box. A bar on the stage served Pepsi-Cola."

The show was received so well by the audience and the teen-agers enjoyed the affair so much, that Mr. de la Viez disclosed he is consideraing a repeat performance next month.

Vitacoustic Preps Canadian Distribution

CHICAGO — Jack Buckley, president of Vitacoustic Records, Inc., this city, announced to the trade this past week that the firm is currently in the process of arranging for Canadian distribution and pressing services.

Buckley also announced the formation of a scientific research group to test consumer reaction to the firm's platters. A dealer and operator relation group, to cement good will among dealers and operators is also in the process of being formed.

It has long been known that Canada greeted Vitacoustic very warmly, especially so during the "Peg O' My Heart" era. Reports from Canadian operators show that they have been very satisfied with the service rendered by Vitacoustic.

The move by Vitacoustic is looked upon by music men to be an important one, in view of the impending recording ban.

Cleveland Ops Set Hit Tune Party Date

CLEVELAND — The Cleveland Phonograph Merchants Association presents a new slant to their monthly "Hit Tune Party", when they hold their November Hit Tune Party at the popular Victory Room of Chin's Golden Dragon Restaurant, Sunday, November 23. Several hundred record fans are expected to attend the program, which will be broadcast from the Victory Room over Station WJMO. Disc jockey Howie Lund will emcee the show and will feature as his special guest star, vocalist Johnny Desmond, currently appearing at the Victory Room.

The Hit Tune of the Month for December will be selected by the votes of the fans attending the party and the radio audience, from the new releases played on the program. The tune chosen will be featured on the number one spot of the 3000 juke boxes throughout the Cleveland area during the month of December.

Monica Chirps —

NEW YORK — Riding hot with her first Decca release is chirp Monica Lewis. Caught during one of her many recording sessions, Monica shows why she is received so well—both on the stage and on disks.

ABC SET TO BUY CAPITOL

Report Merger Of Radio Station With Capitol Records

HOLLYWOOD, CAL. — Disclosure this past week of alleged negotiations between the American Broadcasting Company and Capitol Records, Inc., for the purchase of the latter, laid way to one of the biggest recording company-network deals in the history of the disk business.

It is reported that the American Broadcasting Company will take over the plattery within a month a two. Altho, at press time, no report could be confirmed, it was learned that papers had not been signed as yet.

Capitol's largest stockholders, Johnny Mercer and Buddy DeSylva are reported to have been offered large shares of stock in the network. Glen Wallichs, president of the plattery, is to remain in that position it was learned.

The deal with Capitol, who have done a landslide business this year, represents the culmination of several alliances with major recording companies by networks, with the exception of Decca Records.

Columbia Records are a subsidiary of the Columbia Broadcasting System; MGM, an affiliate of Loew's Inc.; Victor with the Radio Corp. of America, and Majestic with the Majestic Radio and Television Corp.

It is interesting to note that this deal comes at a time when the recording business is fairly up in the air. The impending recording ban, scheduled to go into effect December 31, seems to have had no effect on the plans of the American Broadcasting Company. The alliance between ABC and Capitol, will also give both "more room" for the added promotion of their artists thru air shows, jockey programs and the like.

USE THE "DISC-HITS BOX SCORE" IN SELECTING RECORDS FOR YOUR 20, 24 AND 40 SELECTION PHONOS

THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE—REMOVE AND PUT ON YOUR BULLETIN BOARD

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KI—King	SI—Signature
BU—Bullet	LI—Lissen	SO—Sonora
BW—Black & White	MA—Majestic	SP—Specialty
CA—Capitol	ME—Mercury	ST—Sterling
CN—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Manor	TO—Top
CR—Crown	MO—Modern	TR—Trilon
CS—Coast	MU—Musicraft	UA—United Artist
DE—Decca	NA—National	UN—Universal
DEL—DeLuxe	RA—Rainbow	VI—Victor
		VT—Vitacoustic

	Nov. 22	Nov. 15	Nov. 8
1—Near You	149.7	155.8	168.9
BU-1001—FRANCIS CRAIG *Red Rose*			
CA-452—ALVINO REY ORCH. *Oh Peter*			
CO-37838—ELLIOT LAWRENCE ORCH. *How Lucky You Are*			
DE-24171—THE ANDREWS SISTERS *How Lucky You Are*			
MA-7263—VICTOR LOMBARDO ORCH. *Zu-Bi*			
ME-5066—TWO TON BAKER *I'm a Lonely Little Petunia*			
RA-1001—THE AUDITONES			
SA-657—FOUR BARS & A MELODY			
ST-3001—DOLORES BROWN			
VI-20-2421—LARRY GREEN ORCH. *Pic-A-Nic-In*			
2—I Wish I Didn't Love You So	103.3	104.7	90.3
CA-409—BETTY HUTTON *The Sewing Machine*			
CO-37506—DINAH SHORE *I'm So Right Tonight*			
DE-23977—DICK HAYMES *Naughty Angeline*			
MA-7225—DICK FARNEY *My Young and Foolish Heart*			
MG-10040—HELEN FORREST *Don't Tell Me*			
MU-15117—PHIL BRITO *Kate*			
VI-20-2294—VAUGHN MONROE ORCH. *Tallahassee*			
3—You Do	84.6	82.2	76.9
CA-438—MARGARET WHITING *My Future Just Passed*			
CO-37587—DINAH SHORE *Kokomo, Indiana*			
DE-24101—CARMEN CAVALLARO *How Soon*			
MA-12011—GEORGIA GIBBS *Feudin' and Fightin'*			
ME-5056—VIC DAMONE *Angela Mia*			
MG-10050—HELEN FORREST *Baby, Come Home*			
SI-15114—LARRY DOUGLAS *Sleep, My Baby Sleep*			
VI-20-2361—VAUGHN MONROE O. *Kokomo, Indiana*			
4—Civilization	64.5	41.9	13.4
AP-1059—THE MURPHY SISTERS *You're Breaking In A New Heart*			
CA-465—JACK SMITH *Don't You Love Me Anymore?*			
CO-37885—WOODY HERMAN *Boulevard of Memories*			
MA-7274—RAY McKINLEY ORCH. *Those Things Money Can't Buy*			
MG-10083—SY OLIVER ORCH.			
VI-20-2400—LOUIS PRIMA ORCH *Forsaking All Others*			
5—I Have But One Heart	58.1	44.9	45.7
CO-37544—FRANK SINATRA *Ain'tcha Ever Comin' Back*			
DE-24154—CARMEN CAVALLERO ORCH. *Ainicha Ever Comin' Back?*			
ME-5053—VIC DAMONE *Ivy*			
MU-456—PHIL BRITO *Tango Dela Rosa*			
MU-15069—GORDON MacCRAE *You Go to My Head*			
SI-15130—MONICA LEWIS *The Whiffenpoof Song*			
VI-20-2424—TEX BENEKE ORCH. *Too Late*			
6—Ballerina	54.2	38.8	24.3
MG-10035—JIMMY DORSEY ORCH.			
MU-15116—MEL TORME *What Are You Doing New Years Eve?*			
VI-20-2433—VAUGHN MONROE ORCH. *The Stars Will Remember*			
7—How Soon	51.6	30.3	25.0
CO-37952—DINAH SHORE *Fool That I Am*			
DE-24101—CARMEN CAVALLERO — BING CROSBY *You Do*			
ME-5069—JOHN LAURENZ *You Call It Madness*			
TO-1258—JACK OWENS *Begin The Bekuine*			
VI-20-2523—VAUGHN MONROE ORCH. *True*			
8—Feudin' and Fightin'	49.1	47.3	78.1
CA-8443—JO STAFFORD *Love and the Weather*			
CO-37189 (C-119)—DOROTHY SHAY *Say That We're Sweethearts Again*			
DE-23975—BING CROSBY *Goodbye, My Lover, Goodbye*			
MA-12011—GEORGIA GIBBS *You Do*			
ME-6049—REX ALLEN			
MG-10041—KATE SMITH *Tomorrow*			
VI-20-2313—TEX BENEKE ORCH. *How Can I Say I Love You*			
9—Tao Fat Palko	36.8	21.7	23.2
CO-37921—ARTHUR GODFREY *For Me and My Gal*			
10—When You Were Sweet Sixteen	33.6	44.8	54.9
CO-37803—DICK JURGENS ORCH. *On the Avenue*			
DE-24106 (A-575)—AL JOLSON *Waiting for the Robert E. Lee*			
DE-23627—MILLS BROTHERS *Way Down Home*			
VI-20-2259—PERRY COMO *Chi-Baba Chi-Baba*			
11—A Fellow Needs a Girl	32.2	23.3	3.1
CA-463—GORDON McRAE *Body & Soul*			
CO-37883—FRANK SINATRA *So For*			
CN-7270—JIMMY ATKINS *So For*			
DE-24194—GUY LOMBARDO ORCH. *So For*			
MA-1165—MARTHA TILTON			
ME-5063—JOHN LAURENZ			
VI-20-2402—PERRY COMO *So For*			
12—And Mimi	30.9	29.5	28.6
CA-466—THE DINNING SISTERS *Fun and Fancy Free*			
CO-37819—FRANKIE CARLE O. *For Once in Your Life*			
DE-24172—DICK HAYMES *When I'm Not Near The Girl I Love*			
MA-7262—RAY DOREY *Freedom Train*			
MG-10082—ART LUND *Jealous*			
MU-15114—MEL TORME *Boulevard of Memories*			
VI-20-2422—CHARLIE SPIVAK *Tennessee*			
13—Kate	29.7	27.9	26.8
DE-23989—GUY LOMBARDO ORCH. *All My Love*			
MA-1160—EDDY HOWARD ORCH. *On the Avenue*			
MG-10048—FOUR CHICK & CHUCK *Wait'll I Get My Sunshine*			
MU-15117—PHIL BRITO *I Wish I Didn't Love You So*			
SI-15114—ALAN DALE *If My Heart Had A Window*			
VI-20-2363—TOMMY DORSEY ORCH. *I'll Be There*			
14—Smake, Smoke, Smake	24.6	27.8	41.6
CA-40001—TEX WILLIAMS *Roundup Polka*			
CO-37831—JOHNNY BOND *Wasted Tears*			
CS-263—DUECE SPRIGGINS			
DE-24113—LAWRENCE WELK ORCH. *Pic-A-N-c-In (In the Park)*			
VI-20-2370—PHIL HARRIS ORCH. *Crawdad Song*			
15—Whiffenpaaf Sang	23.9	13.2	6.6
CA-20131—THE PIED PIPERS *I Get The Blues When It Rains*			
DE-23981—LAWRENCE WELK ORCH. *Doin' You Good*			
DE-23990—BING CROSBY *Kentucky Babe*			
DE-29132—WINGED VICTORY CHORUS *Army Air Corps*			
MA-7224—GEORGE PAXTON ORCH. *Streamliner*			
SI-15013—MONICA LEWIS *The House I Live In*			
VI-10-1313—ROBERT MERRILL *Sweetheart of Sigma Chi*			
16—So For	23.8	44.2	41.7
CA-461—MARGARET WHITING *Lazy Countryside*			
CO-37883—FRANK SINATRA *A Fellow Needs A Girl*			
DE-24194—GUY LOMBARDO ORCH. *A Fellow Needs A Girl*			
MG-10085—JACK FINA ORCH. *Golden Earrings*			
SI-15106—ALAN DALE *Oh Marie*			
VI-20-2402—PERRY COMO *A Fellow Needs A Girl*			
17—An Apple Blossom Wedding	23.2	13.9	21.3
CA-430—HAL DERWIN *Blue and Broken Hearted*			
CO-37488—BUDDY CLARK *Passing By*			
CN-3727—JOE DOSH			
DE-24117—KENNY BAKER *Love and The Weather*			
DI-2081—JERRY COOPER			
MA-1156—EDDY HOWARD *Blue Tail Fly*			
MU-15112—PHIL BRITO *I'm Sorry I Didn't Say I'm Sorry*			
SO-3044—GINNY SIMMS			
VI-20-2330—SAMMY KAYE ORCH. *The Echo Said No*			
18—Peg O' My Heart	15.5	17.8	19.5
AL-537—AL GAYLE & HARMONICORDS *Remember*			
CA-346—CLARK DENNIS *Bless You*			
CO-37392—BUDDY CLARK *Come to Me, Bend to Me*			
DE-25075—GLENN MILLER O. *Moonlight Bay*			
DE-25076—PHIL REGAN *The Daughter of Peggy O'Neill*			
DE-23960—EDDIE HEYWOOD O. *Yesterdays*			
DEL-1080—TED MARTIN *Chi-Baba Chi-Baba*			
MA-7238—DANNY O'NEIL *I'll Take You Home Again Kathleen*			
ME-5052—TED WEEMS *Violets*			
MG-10037—ART LUND *On The Old Spanish Trail*			
NA-9027—RED McKENZIE *Ace In the Hole*			
SI-15119—FLOYD SHERMAN *Don't Cry Little Girl Don't Cry*			
VI-20-2272—THE THREE SUNS *Across the Alley from the Alamo*			
VT-1—THE HARMONICATS *Fantasy Impromptu*			
19—I Wander Wha's Kissing Her Naw	13.6	37.9	21.4
AP-1055—THE FOUR VAGABONDS *Dreams Are A Dime A Dozen*			
CA-433—DINNING SISTERS *Lolita Lopez*			
CO-37544—RAY NOBLE ORCH. *April Showers*			
CS-8002—JACK McLEAN ORCH.			
DE-24110—DANNY KAYE (DARBY) *What's the Use of Dreaming*			
DE-25078—TED WEEMS ORCH. *That Old Gang of Mine*			
DEL-1036—JOE HOWARD			
MA-6013—FOY WILLING *Wait'll I Get My Sunshine In the Moonlight*			
RA-10002—MARSHALL YOUNG			
SI-15057—BOBBY DOYLE (VOC.) *A Serenade to an Old Fashioned Girl*			
VI-25-0101—JEAN SABLON *Insensiblement*			
VI-20-2315—PERRY COMO *When Tonight Is Just a Memory*			
20—The Lady from 29 Palms	12.9	15.5	24.9
CO-37562—TONY PASTOR ORCH. *I'm Sorry I Didn't Say I'm Sorry*			
DE-23976—THE ANDREWS SISTERS *The Turntable Song*			
VI-20-2347—FREDDY MARTIN ORCH. *Cumana*			
VT-6—HENRI BUSSE ORCH. *Jalousie*			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Came to the Mardi Gras	9.0	3.5	7.9
22—Hand In Hand	7.7	7.8	
23—Sugar Blues	7.6	10.9	11.6
24—Hormany	7.5		
25—Lazy Countryside	7.1	4.7	7.4
26—Serenade of the Bells	7.0	2.5	7.3
27—Christmas Dreaming	5.8	6.2	7.8
28—Tallahassee	5.2	6.9	24.0
29—Ask Anyone Who Knows	4.5	6.8	2.5
30—That's My Desire	3.9	12.4	26.2
31—Kakama, Indiana	3.2	14.7	11.5
32—Golden Earrings	3.1		
33—Pappo Wan't You Dance With Me?	3.0		
34—Christmas Song	2.4		
35—Ain'tcha Ever Comin' Back?	1.9	9.3	
36—Stanley Steamer	1.3	11.6	13.3
37—On the Avenue	1.2	7.5	3.0
38—Love for Love	1.1	4.6	
39—Hurry On Down	1.0		
40—Just Plain Love	1.0		

THE CASH BOX

AUTOMATIC MERCHANDISING SECTION

C-EIGHT LABORATORIES CELEBRATE AWARD

NEW YORK—Celebrating the great signal honor recently bestowed upon them, C-Eight Laboratories, Inc., with headquarters in Newark, N. J., called the members of the trade press and the intimate family of the firm to the Waldorf Astoria Hotel for a quiet dinner on Tuesday night, November 18.

C-Eight Laboratories, Inc., pioneers in the development of the electrically operated cigarette machine, was one of five concerns awarded a certificate and a cash prize of $500 by The Gage Publishing Company, publishers of "Electrical Manufacturing".

Frank J. Oliver, editor of the publication, addressed the group, complimenting the company on its achievement. The award, he stated, was awarded by an impartial committee of judges for "outstanding achievement in product design and a meritorious presentation of the story of the product's development."

C-Eight found itself in good company, as the other four awards went to Spiral Binding Company, Micro Switch Company, Rockford Machine Tool Company, and General Electric Company. It is interesting to note that Micro Switch Company is allied with the coin machine industry, probably supplying most of them with micro switches.

Lewis A. Jaffa, Eastern Electric Vending Machine Corporation, New York, national sales representatives for C-Eight, arranged the dinner. The guests were kept in lively spirits by the music of a two piece "stroller" outfit, and a hour of magic after the meal by "Doc" Ross, outstanding card manipulator and sleight of hand artist.

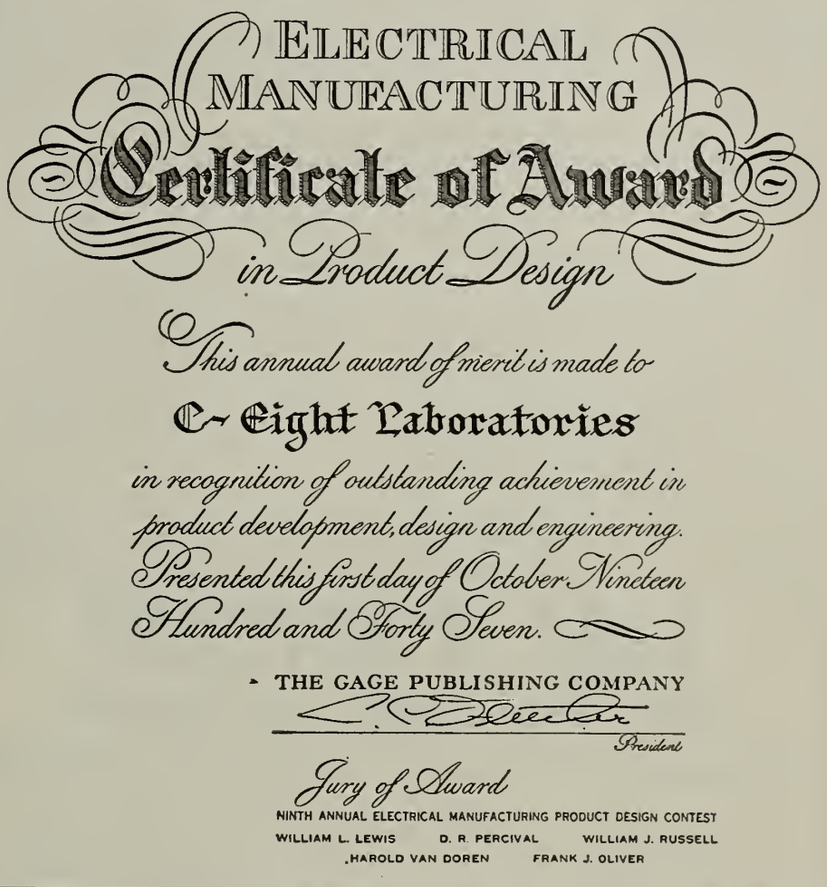
"As the first in the coin machine industry to win such an outstanding award" stated Jaffa, "we are greatly honored and proud of our accomplishment."

Mario Caruso and his son Anthony informed those present that the firm has many new and novel ideas in electrically operated automatic merchandise machines, and will present them to the trade when they are fully tested and proven.

Other members of the C-Eight Laboratories present at the dinner were: George Wightman, Sam Farina and W. F. (George) Hoban, the well known inventor.

Reproduced on this page is the certificate of award presented to the firm.

The photograph below shows the guests and members of the firm surrounding Mario Caruso, who sits at the head of the table.


ELECTRICAL MANUFACTURING
Certificate of Award
in Product Design
This annual award of merit is made to
C-Eight Laboratories
in recognition of outstanding achievement in product development, design and engineering. Presented this first day of October Nineteen Hundred and Forty Seven.
THE GAGE PUBLISHING COMPANY
President
Jury of Award
NINTH ANNUAL ELECTRICAL MANUFACTURING PRODUCT DESIGN CONTEST
WILLIAM L. LEWIS D. R. PERCIVAL WILLIAM J. RUSSELL
HAROLD VAN DOREN FRANK J. OLIVER

AUTOMATIC MERCHANDISING SECTION

STEEL SUPPLY RISE IN '48 WILL BE LIMITED BY SCRAP SHORTAGE

If Scrap Exported Under Marshall Plan, Production Would Drop

NEW YORK—In a feature story, Sidney Fish of "The Journal of Commerce" reported that only minor increases in steel supplies will become available to metal consuming industries during 1948, despite the steel industry's great postwar expansion program, which is now approaching the $2,000,000,000 mark.

Even if Marshall Plan steel exports result in net increase in the shipment of steel to foreign countries, it appears likely that scrap shortages here will limit the gains in finished steel production.

The steel industry is aiming for an increase of 3,000,000 to 3,500,000 tons of ingot capacity, it is reported. But owing to scrap shortages, ingot steel output in 1948 may be only 1,000,000 to 3,000,000 tons larger than in 1947. Such a gain in ingot production would permit a rise of 750,000 to 2,250,000 tons in finished steel output based on the normal yield of finished steel from the ingot. This gain would have to be distributed among a large number of steel products, and could not be channeled entirely into sheet and strip.

Steel ingot production for 1947 will total approximately 84,500,000 net tons. This represents a gain of nearly 18,000,000 tons over the 66,602,704 tons actually produced in 1946. Production of ingots next year may total 85,000,000 to 87,500,000 if enough scrap is available. Only about one-fourth of the increase will have to be accounted for by additional open market scrap.

To offset the future shortage of scrap, the steel industry is investing heavily in blast furnaces. As against a prospective rise of 3,000,000 to 3,500,000 tons in steel ingot capacity, by the end of next year, blast furnace capacity is being stepped up 3,000,000 tons. If the gain in blast furnace production next year totals 1,500,000 tons of iron, the steel industry will need about 1,500,000 tons of additional scrap, to assure a gain of 3,000,000 tons in steel production for the year.

Maintaining even the present flow of scrap will be a major task. If the flow of Government scrap from war agencies can be speeded up, the problem may be overcome.

According to the report, the scrap barrel has been scraped fairly clean. Most important of all, scrap is generally of poor quality. This means higher steel production costs and a lower ingot yield.

Summing up their study of the condition, "The Journal of Commerce" reports that the most important results of the scrap shortage, in its effect on potential steel production next year are as follows:

1. The gain in the ingot capacity will not mean a commensurate gain in steel production in 1948.
2. The gain in steel production in 1948 will permit only a small gain in sheet and strip production. Sheet and strip capacity is being increased 3,000,000 to 5,500,000 tons. But the available supply of semi-finished steel may permit a gain of less than 1,000,000 to 3,000,000 tons in sheet and strip production, and this would involve channeling all additional ingots to light flat-rolled products.
3. If scrap were exported under the Marshall Plan, steel production would drop next year.

Rowe Corp. Offers Common Stock For Sale

NEW YORK—A group headed by Hayden, Stone & Company, offered this week 150,000 shares of the Rowe Corporation common stock at $8.75 a share.

This stock is being sold for the account of certain stockholders, including Robert Z. Greene, president and founder of the company, who owns 414,120 shares, or 82 per cent of the amount outstanding.

Rowe Corporation and a number of its subsidiaries are engaged in the operation of automatic merchandise machines, and through a subsidiary manufacture the machines.

Capitalization consists of 504,000 common shares now outstanding.

Tele-Juice Announces Initial Distribution Of Juices And Milk

NEW YORK—Jack M. Cross, manager of the Tele-Juice division of Telecoin Corporation, this city, announced that an initial distribution of 25,000,000 cans of juices and milk, representing seven different drink flavors, will be launched by the company in the next few weks for opening operations of its vendor thruout the country.

A list of the names of packers for the juices was also announced. They are College Inn Food Products Co., Chicago, tomato cocktail; Edgar F. Wurff Co., Swedesboro, N. J. and Phillips Packing Co., Cambridge, Md., tomato juice; and John C. Morgan Co., Traverse City, Mich., and Red Cheek Fruit Cooperative, Chambersburg, Pa., apple juice.

To handle the flow of cans from the packer to machine, Telecoin reports that they have organized a special distribution set-up, establishing its own warehousing facilities at key points thruout the country.

• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE
• LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

HIDEAWAY CAB. W/Selective Play Mech.:
- W/Amplifier and Remote Volume Control..... 515.00

HIDEAWAY CAB. W/Continuous Play Mech.:
- W/Amplifier and Remote Volume Control..... 482.50
- W/Amplifier—No Remote Volume Control..... 470.00
- Complete—No Amp., No Volume Control..... 410.00

AIREON
- Blonde Bombshell $699.50
- Super DeLuxe Phonograph 897.00
- Fiesta DeLuxe 699.50
- Trio (Wall Box 69.50
- Solo (Wall Box) 46.50
- Impresario (Speaker) 42.27
- Melodeon (Speaker) 52.97
- Carilleon (Speaker) 56.18

FILBEN
- Mirrocle Cabinet 325.00
- 30 Selection Stowaway Mech. 398.00

BUCKLEY
- Music Box 25.00

MILLS INDUSTRIES
- Constellation 795.00

PACKARD MFG. CORP.
- Manhattan Phonograph 1,000.00
- Pla Mor Phonograph (Model 7) 795 00
- Hideaway (Model 400) 450.00
- Wall Box (Butler) 39.95
- 1000 Speaker (Paradise) 159.50
- Wall Box (Butler 10c) 41.95
- 950 Speaker 57.50
- 650 Speaker 19.75
- Spot Reflector 8.50

PERSONAL MUSIC CORP.
- Measured Music Boxes, 5c-10c 35.00
- Studio Amplifier 505 00
- Studio Timing Control Unit 250.00
- Master Power Supply Units 140.00

ROCK-OLA
- 1422 Phonograph (Net) 728.00
- 1424 Playmaster 440.00
- Model 1807 Moderne Corner Spkr. 107.50
- Model 1906 Remote Volume Control 6 90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1606 Tonette Wall Speaker 21.50
- Model 1608 Tone-O-Lier Speaker 65.00
- Model 1607 Tonette Wall Speaker 19.75
- Model 1531 DeLuxe Bar Bracket 8.25
- Model 1533 Universal Bar Bracket 3.90
- Model 1795 Wall Box Line Booster 16.35

SEEBURG
- 147-M Symphonola w/remote control 875.00
- 147-S Symphonola 805 00
- H-147-M RC Special 525 00
- Wireless Wallomatic 58.50
- Wired Wallomatic 46.50
- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 62.50
- Teardrop Speaker 19.95
- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
- Mirror Speaker 49.50
- Duo Volume Control 21.90
- Power Supply 14.50
- Master Amplifier 53.50
- Master Selection Receiver 118.00
- Wired Master Selection Receiver 105.00
- Electric Selector 86.00
- Remote Speaker Amplifier 44 20
- Solenoid Drum for 147-S 60.50

SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50

MUSIC

WURLITZER
- Model 1100 Standard $959.50
- Model 1080A Colonial 899.50
- Model 1071A Concealed changer with stepper.. 529.50
- Model 1015 Standard 914.50
- Model 1080 Colonial 875.00
- Model 1017 Concealed changer with stepper.... 499.50
- Model 2140 5-10c Wireless 40.00
- Model 3020 5-10-25c 3-wire 69.50
- Model 3025 5c 3-wire 44.50
- Model 3031 5c 30-wire 39.50
- Model 3045 Wireless 54.50
- Model 212 Master Unit 70.00
- Model 215 Wireless Transmitter 17.50
- Model 216 Wireless Impulse Receiver 22.50
- Model 217 Auxiliary Amplifier 35.00
- Model 218 30-wire Adapter Terminal Box.... 15.00
- Model 219 Stepper 46.50
- Model 4000 8" Metal Star Speaker 45.00
- Model 4002 8" Plastic Star Speaker 45.00
- Model 4001A 8" Metal Musical Note Speaker.. 30.00
- Model 4005 8" Walnut Round Speaker 22.50
- Model 4005A 8" Walnut Round Speaker 25.00
- Model 4006A 8" Deluxe, Walnut Round Mirror. 35.00
- Model 4007 12" Intermediate Deluxe Speaker.. 135.00
- Model 4008 15" Deluxe Speaker 185.50

PINS

BALLY
- Nudgy $289.50

CHICAGO COIN
- Sea Isle ..... No Price Set

EXHIBIT
- Tally Ho ..... No Price Set

GENCO
- Bronco ..... No Price Set

GOTTLIEB
- Humpty Dumpty ..... No Price Set

J. H. KEENEY & CO.
- Hi-Ride ..... No Price Set

P & S MACH. CO.
- Tom Tom 299.00

UNITED MFG. CO.
- Nevada 275.00

WILLIAMS
- All Stars 479 50
- Bonanza ..... No Price Set

COUNTER GAMES

A.B.T. MFG. CORP.
- Challenger 65.00

BALLY MFG. CO.
- Heavy Hitter 184.50
- w/stand 196.50

GOTTLIEB
- DeLuxe Grip Scale 39.50

SKILL GAMES CORP.
- Bouncer 44.50

ROLL DOWNS

ASSOCIATED AMUSEMENT CORP.
- Big City ..... No Price Set

ESSO MFG. CORP.
- Esso Arrow 499.50

GEO. PONSER CO.
- Pro-Score ..... No Price Set

UNITED MFG. CO.
- Hawaii Roll-Down ..... No Price Set

ONE-BALLS

BALLY
- Jockey Special 645 00
- Jockey Club 645 00

GOTTLIEB
- Daily Races (F. P. Model) 650.00

BELLS

BELL-O-MATIC CORP.
- 5c Jewel Bell 248 00
- 10c Jewel Bell 253 00
- 25c Jewel Bell 258 00
- 50c Jewel Bell 338.00

BUCKLEY MFG. CO.
- Criss Cross Belle ..... No Price Set

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell ..... No Price Set

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279 00
- 25c Std Chiefs 289 00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00
- 50c Silver Eagle ..... No Price Set

PACE
- 5c DeLuxe Chrome Bell 245.00
- 10c DeLuxe Chrome Bell 255 00
- 25c DeLuxe Chrome Bell 265 00
- 50c DeLuxe Chrome Bell 375.00
- $1.00 DeLuxe Chrome Bell 550.00
- 5c Rocket Slug Proof 245.00
- 10c Rocket Slug Proof 255 00
- 25c Rocket Slug Proof 265.00

CONSOLES

BALLY
- Wild Lemon $542.50
- Double-Up 542 50
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532 50
- Hi-Boy 424.00
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 ..... 735.00

BUCKLEY
- Track Odds DD JP 1250 00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin ..... No Price Set
- Bangtails 25c Comb 7 Coin ..... No Price Set
- Bangtail JP ..... No Price Set
- Bangtail FP PO JP ..... No Price Set
- Evans Races ..... No Price Set
- Casino Bell ..... No Price Set
- 1946 Galloping Dominoes JP ..... No Price Set
- Winter Book JP ..... No Price Set

GROETCHEN TOOL & MFG. CO.
- Columbia Twin Falls 485.00

O. D. JENNINGS
- Challenger 5-25 ..... 595 00
- Club Console 499.00
- DeLuxe Club Console 529.00
- Super DeLuxe Club Console 545.00

J. H. KEENEY CO.
- Gold Nugget ..... No Price Set

PACE
- 3-Way Bell Console 5c-10c-25c $690.00
- 5c Royal Console 320.00
- 10c Royal Console 330 00
- 25c Royal Console 340.00
- 50c Royal Console 475.00
- $1.00 Royal Console 650.00

ARCADE TYPE

AMERICAN AMUSEMENT CO.
- Bat a Ball 249.50

BALLY MFG. CO.
- Big Inning 539.50

CHICAGO COIN MACH. CO.
- Basketball Champ 499.50

EDELMAN DEVICES
- Bang A Fitty:
  - 10'—8" 450 00
  - 11'—8" 450 00
  - 13'—8" 590 00

ARCADE TYPE *(continued)*

INTERNATIONAL MUTOSCOPE CORP.
- Atomic Bomber (Model B) 375.00
- Deluxe Movie Console 150.00
- Deluxe Movie Counter 140.00

METROPOLITAN GAMES
- Card Vendor 29.50
- Double Up Skill Bowl 399.50

P. & S.
- Tom Tom 299.00

SCIENTIFIC MACH. CORP.
- Pokerino, Location Model 5 ..... 279.50

TELEQUIZ SALES CO.
- Telequiz 795.00

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES
- "Electro" 222.50

NATIONAL VENDORS, INC.
- Model 9E (Electric) 321.70

ROWE
- Crusader (8 Col) w Stand 145.75
- Crusader (10 Col) w Stand 162.25

U-NEED-A VENDOR
- Monarch 6 Col. w Stand 149.50
- Monarch 8 Col w Stand 159.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.
- "Auto Clerk"—(Gen'l Mdse.) .....

ADAMS-FAIRFAX CORP.
- Cash Tray Vendor .....

ASCO VENDING MACH. CO.
- Nut Vendor .....

ATLAS MFG. & SALES CO.
- Bulk Vendor .....

AUTOMATIC BOOK MACH. CO.
- "Book-O-Mat" .....

AUTOMATIC DISPENSERS, INC.
- "Drink-O-Mat" .....

BALLY MFG. CO.
- Drink Vendor .....

BERT MILLS CORP.
- "Hot Coffee Vendor" 540.00

COAN MFG. CO.
- U-Select-It—74 Model 85 50
- U-Select-It—74 Model DeLuxe 95.50
- U-Select-It—126 bar DeLuxe 127.50

DAVAL PRODUCTS CO.
- Stamp Vendor "Postmaster" .....

HOSPITAL SPECIALTY CO.
- Sanitary Napkin Vendor .....

INTERNATIONAL MUTOSCOPE CORP.
- Photomatic 1495 00
- Voice-O-Graph 1495.00

KAYEM PRODUCTS
- Vit-O-Mins Vendor .....
- Dental Kit Vendor .....
- Chewing Gum Vendor .....

LEHIGH FOUNDRIES, INC.
- PX Vendor ..... No Price Set

MALKIN-ILLION CO.
- "Cigar Vendor" .....

NORTHWESTERN CORP.
- "Bulk Vendor" .....

REVCO, INC.
- Ice Cream Vendor .....

RUDD-MELIKIAN, INC.
- "Dwik-Cafe" Coffee Vendor .....

SHIPMAN MFG. CO.
- Stamp Vendor .....

TELECOIN CORP.
- Tele-juice .....

THIRST—AID, INC.
- Drink Vendor .....

U. S. VENDING CORP.
- Drink and Merchandise Vendor .....

VENDALL CO.
- Candy Vendor .....

VENDIT CORP.
- Candy Vendor 149.50

VIKING TOOL & MACH. CORP.
- Popcorn Vendor .....

RUNYON

Proudly Announces Its Appointment As Distributors

for

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& COMPANY

Covering The Entire States Of NEW YORK and NEW JERSEY

HI-RIDE
FIVE BALL NOVELTY GAME

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NEW MONEY-MAKING CONSOLE

RUNYON SALES COMPANY

593 10th AVENUE, NEW YORK 18, N. Y.

BRyant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.

Bigelow 3-8777

Brilliant Music Co. Appointed Rock-Ola Distrib For Entire Michigan

JOE BRILLIANT

DETROIT, MICH. — J. A. Weinand, Sales Manager, Phonograph Division of the Rock-Ola Manufacturing Corporation, announced that Brilliant Music Company, this city, has been appointed Rock-Ola distributor for the entire state of Michigan, excluding the Upper Peninsula.

"Brilliant Music Company was awarded this additional territory" stated Weinand "because of the outstanding sales record established by this organization during the past year."

Joe Brilliant, president of the firm, his brother Jack, and Bill Palmer, are well known in the Michigan territory, having served coinmen for many years. "Operators thruout the state of Michigan can be assured of the maximum of cooperation and assistance" Joe stated. "Our many friends know that our firm is set up to work for the interests of all the operators in this territory, as we have always done."

Bally Employees Donate $960 To Runyon Fund

CHICAGO—Herb Jones, vice president of Bally Manufacturing Company, reports that the employees of his firm have donated up to date a total of $960 to the Damon Runyon Cancer Fund.

Jones, in a memorandum to his employees, made an appeal for an even $1000 and states that the sum will be acquired before the week is over.

This great contribution from Bally's employees is reported to hold the record for in-plant donations.

WORLD'S LARGEST DISTRIBUTING HOUSE

EMPIRE COIN SUPER MARKET

1012-14 MILWAUKEE AVE

28,000 SQ. FT. BETTER DISPLAY—SUPER SERVICE!

CMI MEMBER

Sale!

NEW IN ORIGINAL CRATES!
AT *LESS* THAN MANUFACTURER'S COST!

BAT-A-BALL, Sr.
UPRIGHT MODEL

ORIGINAL PRICE $249.50 — NOW ONLY → **$84.50** EA.

Quantity is Limited — ORDER NOW!

BAT-A-BALL, Jr.
WITH STAND

ORIGINAL PRICE $79.50 — NOW ONLY → **$29.50** EA.

SPECIAL COMBINATION OFFER—BOTH FOR $104.50

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

BRAND NEW CLOSEOUTS!

WILLIAMS FLAMINGO	$225.00
BALLY BALLYHOO	165.00
MARVEL OSCAR	175.00
AMUSEMATIC TUMBLER	215.00
GENCO WHIZZ & STAND	79.50

OUR SUPER VALUES!

GOLDEN FALLS, Reg. J.P., New Reb.	5c....$135;	10c....$140;	25c....$145
GOLDEN FALLS, H.L., New Reb.	5c....$140;	10c....$145;	25c....$150
JEWEL BELL, New Reb.	5c....$170;	10c....$175;	25c....$180
JEWEL BELL, Replacement Cabinets			59.50
50c MILLS GOLDEN FALLS, H.L., New Rebuilt			195.00

NEW PIN GAMES

UNITED NEVADA	WRITE!
GOTT. HUMPTY DUMPTY	
EXHIBIT STARLITE	
CHICOIN SEA ISLE	
WILLIAMS GINGER	
BALLY NUDGY	
WILLIAMS BONANZA	
GENCO BRONCO	
CHICOIN BASEBALL	

NEW COUNTER GAMES

PDP-UP CLOSEOUT	$ 17.50	DAVAL MARVEL, CIG.REELS	39.60
ABT CHALLENGER	49.50	IMP., 1c or 5c	$ 14.50
FOLDING STAND	11.95	BEST HAND	30.00
GOTT. GRIP SCALE	39.50	MEX. BASEBALL	30.00
GRIP-VUE	49.95	SKILL THRILL	30.00
BASKETBALL, 1c	39.50	FREE PLAY—SPECIAL	30.00
WITH STAND	49.50	HEAVY HITTER	160.00
KICK. & CATCHER	37.50	WITH STAND	175.00

NEW ONE BALLS

BALLY JOCKEY CLUB, P.O.	$645.50
BALLY JOCKEY SPECIAL, F.P.	645.50
GOTT. DAILY RACES	650.00
BALLY EUREKA	489.50

NEW CONSOLES

BALLY WILD LEMON	WRITE!
BALLY DOUBLE UP	
BALLY HI-BOY	
MILLS 3 BELLS	
JENN. CHALLENGER	
EVANS BANGTAILS	
EVANS WINTERBOOK	
EVANS RACES	
BAKERS PACERS, 5c, D.D.	
GROETCHEN TWIN FALLS	

NEW ARCADE MACHINES

SPEEDWAY BOMBSIGHT	$359.50
BASKET B. CHAMP	499.50
METAL TYPER	445.00
IDEAL FOOTBALL	365.00
MIR-O-SCALE	125.00
AMERICAN FORTUNE SCALE	169.50

NEW SLOTS

	5c	10c	25	50c
JENNINGS LITE-UP CHIEF	$324	$334	$344	$454
JENNINGS STANDARD CHIEF	269	279	289	369
MILLS JEWEL BELL	220	225	230	320
MILLS GOLDEN FALLS, H.L., 2-5	230	235	240	330

MILLS VEST POCKETS ....$74.50—LOTS OF 2 65.00

GROETCHEN DE LUXE COLUMBIA...$145.00; J. P. COLUMBIA...$110.00

NEW VENDORS

SILVER KING, 1c or 5c NUT OR GUM BALL	$ 13.95
SILVER KING HOT NUT VENDOR	29.95
VICTOR MODEL V, 1c GLOBE.	11.75
CABINET TYPE	13.75
25c SANITARY VENDORS, CLUTCH HANDLE, BRACKET..	27.50

ROLL DOWN GAMES

ADVANCE ROLL	499.50
SUPER ROLL	429.50
POKERINO	259.50
BUCCANEER	449.50
BIG CITY	429.50
ESSO ARROW	499.50

SLOTS, SAFES, STANDS

CHICAGO METAL REVOLVAROUND—DE LUXE Single, $119.50; Double, $174.25; Triple $262.00

BOX STANDS ....$27.50 FOLDING STANDS.... 12.50

ALL RECONDITIONED MACHINES
Sold with Money-Back Guarantee

SLOTS

BONUS BELL, 5c..$119.50; 10c..$129.50; 25c..	139.50
GOLD CHROME, 5c..$109.50; 10c..$119.50; 25c..	$129.50
BLUE FRONT, 5c..$89.50; 10c..$99.50; 25c..	$109.50
BROWN FRONT, 5c..$99.50; 10c..$109.50; 25c..	$119.50
5c MILLS Q.T.	69.50
5c GOLD CHROME, H.L.....$119.50; 10c.....	$129.50
26c MILLS CLUB CONSOLE	149.50
VEST POCKETS, 1946 Model	49.50
10c BLACK CHERRY, NEW REB.	134.50
5c JENN. SILVER CHIEF	89.50
25c BLACK CHERRY, REB. 2-5	139.50
5c JENN. CLUB CONSOLE CHIEF	109.50
COLUMBIA J.P., 1946 Model	89.50
5c JENN. BRONZE CHIEF, 2-5	189.50
JENN. CIGAROLA, MODEL XV	99.50

JENN. LITE-UP CHIEFS—Used 10 Days
5c—$215; 10c—$225; 25c—$235.

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	$289.50
CLUB TROPHY, F.P.	74.50
PIMLICO, F.P.	89.50
'41 DERBY	79.50
RECORD TIME, F.P.	69.50
LONGACRE, F.P.	109.50
TURF KING, P.O.	99.50
JOCKEY CLUB, P.O.	89.60
MILLS OWL, 1 OR 5 BALL, F.P.	49.60
LONGSHOT, P.D.	69.50
KENTUCKY, P.O.	74.50
SPORT KING, P.O.	64.50
VICTORY DERBY, P.O.	179.50

RECONDITIONED 5 BALLS

LUCKY STAR	$169.50	5-10-20	$ 49.50
CYCLONE	129.50	STREAMLINER	54.50
TORNADO	129.50	UN. MIDWAY	49.50
RANGER	129.50	KISMET	44.50
MYSTERY	129.50	BOSCO	44.50
DYNAMITE	59.50	HI HAT	44.50
VANITIES	119.50	YANKS	44.50
KILROY	119.50	VICTORY	44.50
SMARTY	99.50	CLOVER	44.50
FIESTA	84.50	FLY. TIGERS	44.50
BAFFLE CD	99.50	VELVET	44.50
SPELLBOUND	89.50	WILDFIRE	44.50
SUPER SCORE	59.50	PRODUCTION	39.50
FAST BALL	79.50	SEA HAWK	39.50
SUPERLINER	89.50	EAGLE SQUAD.	39.50
STEP UP	79.50	JUNGLE	33.50
MID. RACER	44.50	STAR ATTRAC.	39.50
CANTEEN	59.50	BELLE HOP	39.50
SURF QUEEN	39.50	ALL AMER.	39.50
LITE-O-CARD	79.50	BOLAWAY	39.50
YANK. DOODLE	69.50	SHOW BOAT	39.50
FLAT TOP	69.50	VENUS	39.50
LIBERTY	59.50	TOWERS	33.50
SKY CHIEF	59.50	ABC BOWLER	39.50
BIG PARADE	59.50	'41 MAJORS	39.50
AIR CIRCUS	59.50	SEVEN UP	33.50
KNOCK OUT	59.50	SLAP JAP	39.50
KEEP 'EM FLYING	54.50	BOMBARDIER	39.50
SOUTH SEAS	54.50	TEN SPOT	39.50
SANTA FE	54.50	INVASION	39.50
BRAZIL	54.50	MARINES	34.50
TRADE WINDS	54.50		

CONSOLES

5-25c KEEN, 2 WAY BONUS SUPERS	$595.00
25c KEENEY BONUS SUPER BELL	395.00
5c KEENEY BONUS SUPER BELL	345.00
BAKERS PACERS, D.D. I.P.	345.00
5c COMB. SUPER BELLS	79.50
BALLY SUN RAYS, F.P.	69.50
HI HAND COMB.	99.50
WATLING BIG GAME, 5c, P.D.	69.50
5c PACE SARATOGA SR., P.O.	99.50
5c PACE REELS, COMB.	89.50
JENN. FAST TIME, P.O.	59.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON, F.P.	69.50
5c BALLY CLUB BELL	99.50
25c BALLY CLUB BELL	109.50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50

ARCADE

DRIVEMOBILE	$189.50
EVANS TEN STRIKE, 1947 MODEL	239.50
EVANS TEN STRIKE	89.50
EVANS TOMMY GUN	84.50
EVANS SUPER BOMBER	149.50
BALLY DEFENDER	99.50
BATTING PRACTICE	89.50
GENCO WHIZZ—Like New	59.50
AIR RAIDER	69.50
IDEAL FOOTBALL	189.50
CHICAGO COIN GOALEE, Like New	169.50
GOTT. 3-WAY GRIPS, 1946 Model	24.50
CHICAGO COIN HOCKEY	89.50
RAPID FIRE	74.50
EXH. HAMMER STRIKER	47.50
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OPS ASSOCIATIONS OF 4 STATES HOLD HISTORIC MEET AT STILLWATER

Condemn Direct To Location Selling—Recommend Higher Commission Basis—Ask Closer Cooperation Between Distribs and Ops—Plan Next Meet In February

STILLWATER, MINN. — A four state gathering of operators met at the Hilltop Inn, this city, on November 10, in what is believed to be a history making event in the coin machine industry. Operators from the associations of North Dakota, South Dakota, Minnesota and Wisconsin gathered here despite very bad weather. Some of the members from the out of town associations were not able to make the meetings due to this inclement weather, but sent word that they would back up the resoltuions of their respective leaders.

The talks covered the many problems now facing operators, with most of the time devoted to the sale of equipment directly to locations. Other matters that came in for lengthy discussions were the higher commission arrangement, interexchange of bulletins and ideas, cooperation among operators and distributors, and the arrangement for the next four state meeting.

Tom Crosby of Faribault, Minn., president of the Minnesota Amusement Games Association, opened the meeting with a stirring address. He pointed out that thruout his many travels to all parts of the country visiting operators and distributors, the practice of location sales in the four states represented at the meeting was the worst, and called for a solution to this problem.

Harold Scott of Mobridge, So. Dakota, secretary of that state association, who edits a monthly bulletin to the members, devoted his speaking time to outlining conditions as they were before the war, and as they are today.

Mike Imig, President of the So. Dakota Association, pointed out the harmful effects of direct selling in his territory, and presented some suggestions to help curb this practice.

The president of the No. Dakota Association, Tom Kady of Grand Forks, operating since 1917, then spoke to the operators and informed them that in their state, the association is striving for greater cooperation between the state's operators and all distributors. He stated that the No. Dakota Association is compiling a list of all operators in the state, members and non-members alike, and will place it in the hands of all distributors, hoping it will be of assistance to them in offsetting sales to locations.

C. S. Pierce, president of the State of Wisconsin Phonograph Association, who had just returned from an 8400 mile trip thru the western states, reported that in three out of four locations the prevailing practice of operators was to give 50% commissions on phono receipts. He pointed out that the operators receiving better commissions were the ones that operated better kept up machines, with typed title strips, speakers, later model equipment, newer recordings, and better service.

The meeting resulted in many resolutions, suggestions and ideas. It was agreed by all that it was necessary to eliminate location sales. A great deal of the blame was put on the shoulders of the distributors, with some of the smaller operators also being indicted for this practice. As a means of prevention, a resolution was made that any new person entering the business be compelled to purchase a minimum of five new phonographs or its equivalent value in used equipment. It was pointed out that anyone starting out must have at least that amount to get anywhere. "While new blood is welcomed" stated one official "it was generally conceded that location sales by operators were made in most cases by those who have run into difficulties overbuying, giving unequitable commissions to locations, or poor business practices."

Following along this line of reasoning, the members adopted a resolution suggesting that manufacturers and distributors use more diligence in their selling practices.

Another resolution adopted called for an inter-exchange of bulletins of the four state associations, with the president and secretary of each to be placed on all mailing lists.

By unanimous vote of all officers and directors present, it was decided to hold another four state meeting, together with a four state convention to last two days. The site selected was either St. Paul or Minneapolis, Minn., and the time to be about the middle of February, 1948. Distributors will be invited to make a showing of their equipment. Recording companies will be contacted and those artists who may be in that part of the country at that time will be asked to make personal appearances at the banquet that will close the two day meet.

Tom Crosby was appointed general chairman for the coming event, and Ken Ferguson was appointed to handle the publicity. Each state is to appoint two members to serve on the general convention committee, and as it is necessary to have someone in the St. Paul or Minneapolis territory close at hand to take care of the details, at least three operators from that territory will be appointed to a committee.

Dates, time and place will be determined, and the trade will be notified.

(*SEE PAGE 43 FOR PHOTOS*)

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.

Pins Okay In Philippine Islands

MANILA, PHILIPPINES — Bill Suter, who recently took over the branch here from the late Jack R. Moore, and renamed the firm Morcoin Company, Ltd., reports that the Collector of Customs handed down a decision on October 20, deciding that pin games are permitted to be brought into the Islands.

After considering the appeal of Suter, The Republic of Philippines, thru its Customs office issues the following order:

"In the light of the foregoing, (a description of the play of pin games is gone into at great length), this office believes, and so holds, that the 'Pin-Ball' machines under consideration do not fall within the class of prohibited importations specified in Section 3 (c) of the Philippine Tariff Law. They are, therefore, hereby ordered released and delivered to the importer upon the payment of custom duties, internal revenue, taxes, and other charges that may be due thereon, if there be any."

Reporting on business conditions, Suter stated "Business is still highly competitive over here, and we are holding most of our locations and making most of sales on service, rather than price."

Ops Photoed At 4 States Assn Meet

STILLWATER, MINN.—Pictured on the inside column are some of the coinmen who attended the four state association meeting (Story on page 42): Top, (left to right) Harold Scott, Secretary, and Mike Imig, President of the South Dakota Association; Center, (left to right) Tom Crosby, President, and Arnold Buck, Secretary of the Minnesota Association; Bottom (left to right) Two veteran operators, who seldom miss a meeting, Arvid Mode and Sam Anderson of Rhinelander, Wis.

A Hunting We Will Go!

ST. LOUIS, MO.—Operators here visiting Ideal Novelty Company have been getting quite a chuckle out of a sign posted here by Carl Trippe, William Kelly and their wives, which gives the "score of a three day pheasant hunting trip.

The score, according to Carl, over a length of the trip included 12 drinks, 1 black eye, 1 jack rabbit, 2 days of rain, 4 wet posteriors, 60 pheasants and 1 skunk.

Buckley BUILDS THE Best

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FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
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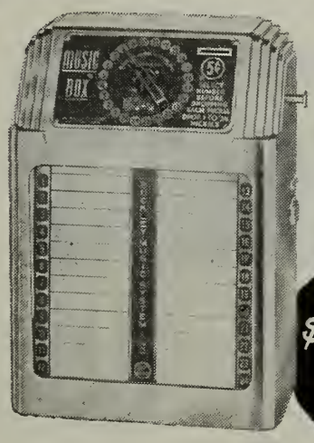
THE NEW Music Box



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Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.
Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

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ESSO DETROIT SHOWING CLICKS

Rubin and Semel Show Michigan Ops "Esso Arrows" Rolldown

JACK SEMEL

DETROIT, MICH.—Jack Semel and Jack Rubin of the Esso Mfg. Corp., Hoboken, N. J., held one of the most impressive showings seen here in many years at the Hotel Book Cadillac when they displayed their "Esso Arrows" rolldown game for the first time for the ops in this state.

Part of this impressive showing was a lunch given by Semel and Rubin for the Board of Directors of the Michigan Automatic Phonograph Owners Assn. and for the Miniature Bowling Games Assn.

The showing was held on Sunday, Monday, Tuesday and Wednesday of this past week and met with great acclaim and approval of all the many ops, jobbers and distribs who visited the large suite which the firm had.

Regarding the showing Rubin and Semel stated, "We realize now how much our new 'Esso Arrows' rolldown game is appreciated by those ops who feature these machines on their locations. Everyone praised the game and all are of the belief that it is the most outsanding rolldown ever yet seen in this area."

They also said, "Leading distributors, jobbers and operators who have been here to see 'Esso Arrows' tell us that the game is the finest that they have ever played and they all want shipments to start immediately. We are therefore", they continued, "scheduling deliveries here in quantity to meet the demand of the coinmen here."

MICHIGAN PHONO OPS ASSN HOLDS BIG MASS MEETING

Bill Gersh Guest Speaker. Members Will Drive For New Front Money Basis. Appoint Committee For Disk Censorship. Tavern Owners Assn. Ask To Meet With Juke Box Ops. Damon Runyon Dinner Nov. 23 Expected to Bring Out Biggest Turnover In Michigan History.

DETROIT, MICH.—A big mass meeting held at the Fort Shelby Hotel in this city this past Monday evening of the Michigan Automatic Phonograph Owners Assn., Inc., in conjunction with the Michigan Miniature Bowling Assn. was reported to be the most successful and most outstanding in the history of this organization.

Not only did the leading ops of the state attend but all were very much enthused over the speech made to them by Bill Gersh, publisher of *The Cash Box*, and they all agreed that this was the time for the entire organization to arrange for a new "front money commission basis".

Bill Gersh's speech was received with a rising vote of thanks by all those present. Everyone acclaimed his speech.

Morris Goldman, president of this noted association stated, "This has been one of the most memorable evenings in the history of Michigan's automatic phonograph owners."

The organization also discussed the fact that the Censorship Bureau of the Police Dept. was now active in the matter of certain records which were being featured by some of the ops in their juke boxes. Tho Lt. Case, who heads this department, stated that "most of the records are on the borderline", the members themselves voted to set up their own censorship committee and ask ops to refrain from purchasing certain types of recordings.

Fred Copeland of the Michigan Tavern Owners Assn. was also present at the meeting and, after listening to the speech made by Bill Gersh regarding why the music ops needed front money, asked that a committee be appointed from the organization to meet with the tavern owners and that he believed this matter could be more easily settled in this fashion.

He stated, "I'm sure that the tavern owners will agree to work with the juke box operators and help them to once again earn a decent profit on their investment."

Most important event of this meeting, and which was also brought to the fore by Bill Gersh, was the forthcoming Damon Runyon Memorial Cancer Fund Dinner to be held in the Grand Ballroom of the Hotel Book Cadillac here on November 23.

Roy Clayson, Public Relations Director for the Michigan phono ops organization, has lined up the greatest show in the history of this city for this dinner with everyone of the leading clubs participating and everyone very much enthused.

It is believed by the membership that this dinner will prove to be the most successful in the history of this state and, from all indications, it will exceed all funds ever before collected for any charitable event.

CANADA BARS COIN MACHINES FROM U. S.

Phono and Games Declared Luxury Mdse. Ban Went Into Effect Midnite, Monday, Nov. 17. Argentine, Brazil, Sweden, Mexico Retain Embargoes.

CHICAGO—Manufacturers and distributors here were very much upset this past week to learn that the Dominion of Canada had placed an embargo on U. S. coin operated equipment as of midnight, Monday, November 17.

This follows the embargo placed on coin operated machines from the United States by Argentina, Brazil, Sweden, Mexico (July 1, 1947) and by Columbia.

In the case of Columbia it is understood that the government has relented on the embargo to the extent where importers of coin operated machines were given an allocation equal to the number of machines they imported in 1941.

U. S. coin machines were declared "luxury merchandise" by the Canadian government and with dollars growing scarcer in the Dominion were banned at the insistence of the Parliament.

Coinmen here, in Detroit and Buffalo were rushing machines all day Monday to beat the deadline. Phone calls were coming in from Canadian coinmen asking for almost all types of equipment and promising immediate payment on delivery.

It is generally believed that this embargo will not last for too many months, but Canadian coinmen are really downhearted and are of the hope that their government will relent as soon as the Marshall plan really gets into action so that business can once again be resumed with the United States coin machine industry.

It is understood, and from all reports, that repair parts will be allowed to enter into the Dominion of Canada to keep all machines now in operation there in working order.

"But", one noted manufacturer here stated, "we do not believe that they will allow shipment of broken down machines to be assembled in Canada by Canadian workmen."

1948 CMI Convention Stickers Available

CHICAGO — Coin Machine Industries (CMI) has started out to publicize the 1948 Convention and Coin Machine Show, January 19, 20, 21 and 22.

Exhibitors have received a batch of stickers, and have been asked by Jim Gilmore, Secretary-Manager of CMI, to paste them on their letterheads and all literature being mailed out.

Gilmore states that there are plenty of these stickers available for any coin machine firm who wishes to have them.

Plugs Industry In Local Newspapers

HARRY JACOBS, JR.

MILWAUKEE, WIS.—Harry Jacobs, Jr. and Harry Jacobs, Sr., heads of United Coin Machine Company, this city, are spending money in the local papers to present the viewpoint of the music machine industry.

In a dignified two column ad headlined "Juke Boxes Bring Music To Millions", it is pointed out that the industry employs two million people a year, and offers the general public music they like for a nominal price of only five cents.

The last paragraph deals with the recent untruthful story that appeared in Hearst's "American Weekly" without mentioning it by name. The ad reads "We believe the innuendo and slurs cast upon the juke box are uncalled for and suggest that those so engaged find more useful pursuit than maligning this form of industry."

Abraham Kicks In To Cancer Fund

CHICAGO — While visiting the Bally Manufacturing Company factory recently, Joe Abraham of Lake City Amusement Company, Cleveland, O. took the opportunity to present his contribution to the Damon Runyon Cancer Fund. Pictured above Abraham (right) is seen presenting the check to Bill O'Donnell, assistant sales manager of Bally.

* * *

WILLIAMS MFG. CO. IN PRODUCTION ON 2 NEW GAMES

CHICAGO — Harry Williams, Williams Manufacturing Company, this city, announced that the firm's new five ball "Bonanza" is now in full production and deliveries are being made to all distributors. It is always interesting to find out how the various games are named. We hear from our aircraft expert, Bert Merrill of St. Louis, that Harry named the five ball game after his flying ship, a Beechcraft Bonanza.

Williams also announced that his firm is in full production on "Box Score" a roll down baseball game. "Operators who missed out on getting their share of our recent 'All Stars' will be able to get the new 'Box Score'" declared Williams. "They will really get a great surprise out of this new sensational roll down game, as it has all the features of 'All Stars', plus the roll down features."

"We have tested 'Box Score' thoroughly, and it is absolutely trouble free," stated Williams.

Both the five ball, "Bonanza" and the roll down "Box Score" are being shipped from the factory, it is stated.

No. Dakota Music Ops Assn. Holds Meet

Elect New Officers

BISMARCK, N. D. — Forty-two members of the North Dakota Music Operators Association and distributor guests attended a meeting held Sunday and Monday, November 16 and 17, in a private dining room of the Grand Pacific Restaurant.

New officers and directors were elected at this meet, and the distributors displayed their phonos.

The officers elected were: Tom Kady of Grand Forks, president; Jack Baccus, Jamestown, vice-president; and Bob Westrum, Bismarck, secretary-treasurer. Members voted in to serve on the Board of Directors are: Glen Addington, Bismarck; Floyd Howell, Dickinson; and Fred Fixel, Prembina.

It was decided to hold meetings every three months, and the next date was announced as the second Sunday in February. The membership will gather in Minot.

Brother, Can You Spare A Buck?

HERB JONES
BEGGING A BUCK

Bally Distributors have given $9,950 to the Damon Runyon Cancer Fund. If I can muscle just one buck from each distributor now, it would be an even ten grand. How about it?

Herb Jones

CHICAGO—Herb Jones, vice president of Bally Manufacturing Company, discovers he has hidden talents that come to the fore only when he has to use them. Pictured above is a post card Herb dreamed up to get some additional money for the Damon Runyon Cancer Fund. Anybody want to bet Herb got the fifty he asked for?

Mississippi Phono Ops Assn. Meet

JACKSON, MISS.—A substantial group of members attended the recent meeting of the Mississippi Phonograph Operators Association, held at the Heidelberg Hotel, this city, on November 13.

A. J. Christadoro of the Radio Specialty Corporation, New Orleans, La., was the guest of the association for the afternoon.

Among the matters taken up by the membership was the question of the "Use Tax". A nominating committee was appointed for the election of officers for the coming term.

It was announced at the meeting that Roscoe Redd, Redd Music Company, Laurel, had offered to donate to the proposed Youth Center of Laurel, an automatic music machine, plus a large supply of records. Redd, who is one of the most active of the association members, received considerable favorable publicity in the local press.

A letter from the Y.M.C.A. was read to the gathering, wherein the organization thanked the Jackson operators for sponsoring twenty boys for membership in the "Y".

Next meeting is scheduled for December 18, and will be held in Jackson.

Ponder Heads Tampa Offices For Taran

TAMPA, FLA.—Ed. Ponder, one of the best known coinmen in the south, has opened offices for Taran Distributing, Inc., Wurlitzer distributors, in this city at 1113 Cass St.

For many years, Ponder has acted as distributor, jobber and operator of coin machines in Louisiana and Florida, and is considered an expert on southern types of singing and instrumentals.

The Tampa offices will offer the music operator a complete service of parts, supplies, etc., in addition to covering the territory on the new Wurlitzer 1100.

Rhode Island Amuse. Guild Holds Big Meet In Providence

Le Roy Stein of M G A Guest Speaker. Discuss Commission Arrangements. Await Pin Game Decision.

L. K. WOODS, *President*

LE ROY STEIN
Guest Speaker

PROVIDENCE, R. I. — Music and pin game operators of the newly formed Rhode Island Amusement Guild vehemently agreed upon the need for a better commission basis at a meeting held this past Tuesday, November 18.

With the main topic of discussion centering about the present poor commission arrangement, guest speaker Le Roy Stein, business manager of the Music Guild of America, Newark, N. J., greeted the assembly of operators.

Pointing out the tremendous strides other trade organizations have made, Mr. Stein stated, "It gives me great pleasure in knowing that operators, such as yourselves, have formed trade organizations. Only through the formation of a trade group can we in the industry expect to accomplish the goals we envision. The dire need for better public relations is easily seen, especially so when music operators throughout the nation are referred to as racketeers".

Mr. Stein was referring to the recent article in The American Weekly entitled "Who Gets Your Juke Box Nickel".

"We do ourselves and our families a great injustice", Mr. Stein continued, "by allowing such falsehoods to be digested by the very people who patronize our business."

Imploring the membership to arrange for a better commission basis with location owners, Mr. Stein lauded *The Cash Box* for its continued efforts in behalf of operators throughout the nation.

Operators throughout the state are eagerly watching the test case introduced in the Supreme Court recently, to bring about a favorable decision in the matter of allowing pinball machines to operate in Providence. The machines are in operation throughout the entire southern section of the state, but are not allowed in Providence, altho there is no ruling against them.

L. K. Woods, elected president of the association at the group's initial meeting on November 4, reiterated Mr. Stein's sentiments by urging the membership to continue to promote selling music to the best of their ability.

"While every other form of business, and industry have raised their prices to the consumer, music for the masses continues to remain at five cents a play," he declared.

"Our operating costs since the end of the war have risen tremendously, yet we continue to operate at the same commission basis".

Johnny Lane, singing star of Regent Records, highlighted the evening's proceedings by entertaining the membership with a number of songs. The group greeted Johnny with a wholehearted display of enthusiasm.

The next scheduled meeting for the guild is to be November 25th.

Off - Color Record Brings Grief To Op

BROOKLYN,, N. Y.—The playing of an off-color record in a tavern on Fulton St., here, resulted in a physical combat between two customers, and finally wound up by the operator the big loser.

The operator placed the record in the phono only because of insistent demands of the location, but from now is off them for life. A respectable couple at the bar took exception to the record and asked the patron playing it to refrain from selecting that number. An argument started and the final result was that the music machine was knocked over and very badly damaged. Not only did the operator have to change the record, but had to replace the broken machine.

New Roll Down Game Being Shipped By Bally

GEORGE W. JENKINS

CHICAGO—George W. Jenkins, general sales manager of Bally Manufacturing Company, this city, announced that the firm has started to ship their new roll down game "Hy-Roll" this week.

"The game is adjustable to operate with 5 to 9 balls" states Jenkins, "which is operated by the player himself, who throws the balls by hand. In addition to 18 roll-over buttons and seven pockets, the scoring is high, 1,000 to 10,000 being added on every contact. However, the intriguing feature of the "Hy-Roll" playfield is the new kick-up pocket which causes the ball to jump off the field into a pocket. The game also introduces a new Super-Score which builds up on the back-glass by certain skill shots, but is not counted into the total score until the player rolls a basket-shot. SuperScore remains lit at the end of the game, a strong repeat-play incentive.

"We have tested 'Hy-Roll' on location" continued Jenkins "and the Super-Score idea has proved an unusually strong money-maker."

Idaho Collects Fees On Bells Totaling $221,892

BOISE, IDAHO — The state of Idaho was the beneficiary of $221,892.05 in license fees since last May from the operation of bell machines, according to Mrs. Lela D. Painter, state treasurer.

A total of 111 cities and villages now are remitting license fees to the state. Under a new law enacted by the last legislature, machines must be licensed for no less than $500 each. From each machine the state and county each receive $125, and the cities and villages licensing the equipment receive the remainder.

The most revenue has come from Pocatello, which has turned in $19,926.89 to the state. That means that the city of Pocatello has taken in at least twice that much, and Bannock county the same amount as the state.

Other large amounts turned in to the state from cities include Twin Falls $17,605.27; Boise $17,029.79; and Idaho Falls $13,260.29.

Under the law bells can be licensed only in incorporated cities and villages.

Considering the fact that some cities levy taxes as high as $600, $720 and even $750 on bell machines, Mrs. Painter pointed out that the total amount collected in taxes by city, county and state probably is in excess of $900,000.

ADVERTISERS IN THIS ISSUE

Gottlieb Announces New Parts Catalogue Ready For Operators

DAVID AND ALVIN GOTTLIEB

CHICAGO — The release of a new parts catalog, featuring new factory-specified units for all Gottlieb machines was announced this week by D. Gottlieb & Company, this city.

Developed under the supervision of Alvin Gottlieb, advertisting and promotion manager of the firm, the catalog is designed in book form, with easily inserted loose-leaf catalog sheets.

"This catalog, which is free upon request to all bona fide coinmen" advises Alvin "describes all items fully and completely. The catalog is so arranged that any part desired may be quickly located in the book. Following the release of future games, part sheets for each game will be prepared and mailed to catalog users."

The new catalog was produced in the Company's own printing plant, and the firm will continue to print their own catalog pages in order to provide speedier information on new parts availabilities, Alvin stated.

Commenting on the issuance of this new parts catalog, Dave Gottlieb, president of the firm, stated "This is just another of the many Gottlieb services which has been put into effect since the war when we have been able to do so. We have other plans that will greatly assist the operator of our games, and as they are completed, we will bring them to the operator's attention."

More Money For Runyon Cancer Fund

MEMPHIS, TENN. — Going all out to collect as much money as possible for the Damon Runyon Cancer Fund, Bally Manufacturing Company's representatives made it a point to collect the checks on the spot when visiting the distributors. Pictured above is Clarence Camp (center) and Coe Stone (left) of Southern Amusement Company, this city, presenting their check to Dan Moloney, southern district sales manager for Bally.

Makes Miami, Fla. Permanent Quarters

HERMAN PERIN

MIAMI, FLA. — Herman Perin, well known coinman, announced that he has moved his family to this city, and will remain here permanently.

Altho his plans are being developed at the present time, Perin states he will make them public at some time in the very near future.

THRU THE COIN CHUTE

CHICAGO CHATTER

It's very interesting rolling around the city with the boss in town and calling on many of the manufacturers and distribs, it seems that many of the boys in the know loosen up a bit and give out with much more information on the general picture then they generally do . . . Dropped around to visit with Harry Williams of the Williams Manufacturing Company and found Harry in a very happy frame of mind, the demand for the sensational "All Stars" is still great, we were told, but says Harry, "Wait until the boys see the new William's "Box Score" it's a really new and sensational roll down, more about this in another part of the book, the new Williams five ball "Bonanza" is one game that has pu-lenty of action and should go over in a big way everywhere . . . Dropped around to visit with Fred Forrester the well known Music Publisher and listened while Fred talked over old times in the music biz, "The new boys" says Fred "Have lots to learn about this business" and from what we heard Fred can tell them plenty . . . Saw the new Bally "Hy-Roll" a new Roll down and the new Bally "Big Inning" on display at Covens, both games looked very good and should do a terrific job in the field for ops . . . One of the most interesting hours ever spent was spent this past week listening to E. W. Pace of the Pace Manufacturing Company. Ed really went all out in talking about the good old days when operating bells was quite a task. Pace tells about his experiences, some of which go back over fifty years . . . Stopped over at the Rock-Ola factory to spend some time visiting with Art Weinand. Lots of hot stuff in the mill with lots of surprises going to take place in the near future. and will strike when the time is ripe . . . We hear from Joe Caldron, assistant sales manager for AMI, that Lindy Force is improving daily and should be back on the job shortly. Joes tells us that several of their distribs visited their offices this past week, George Pittman of the Pittman Dist. Co., Davenport, Iowa, stopped in for a chat with Joe. George reports business as being very good and announced that he had recently put on two new salesmen . . . Pat Ryan of the Vogue Western Dist. Co., in Salt Lake City, Utah stopped by also, from here Pat planned to go on to Grand Rapids, Mich. to visit with prexy John Haddock . . . Monty West of AMI back from a nine week swing around the country conducting training programs . . . David Rosen, Inc., AMI distrib in Baltimore, Md. will hold an opening of their new offices on November 30th with either John Haddock or Joe Caldron attending . . . Harry Brown of American Amusement back from Philadelphia where he attended the funeral of his Mother. Although Mrs. Brown had been ill for some time, her death came as quite a shock to Harry and he feels a tremendous loss . . . Ken Wilson and Howard Pretzel of Commodity Vendors talk about the latest model of their aspirin machine with several novel features that were developed by the boys themselves. Ken and Howard report they are now receiving much faster delivery on the Lewel Aspirin Venders to help fill their many orders . . . Ray Cunliffe, president of the Illinois Phono Owners Association, and Mike Spagnola, secretary; spent some time this past week hobnobbing with Spike Jones, looking over the Studebaker Theatre and making plans to display juke boxes in connection with "Juke Box Night" which will be held November 25th . . . Jim Mangan, CMI's Public Relations Director, left for Cincinnati this past Friday to complete preparations for the CMI dinner for the Damon Runyon Cancer Fund, to be held on November 23rd . . . Bernie Schutz of Coin Amusement Games, Inc. back on the job after a recent hospital stay. Bernie tells us he's feeling much better now but will have to take it easy for quite some time . . . Lee Jones of P. & S. Machine Co. very happy over the fact that their cabinet production has been stepped up. Lee reports quite a few visiting coinmen at P. & S. this last week and tells us they all show much interest and enthusiasm over their new game "Tom Tom" . . . Over at Coven Distrib. Co., we found "Bally" Sally Goldstein) as busy as the proverbial bee trying to keep up with all the phone calls. Never a dull moment when you work at Covens, says Sally . . . Harold Motherway of Marquette Music informs us that Janice Keeley, his girl Friday, is on leave of absence .

Gwen Desplenter of CMI's Public Relations Bureau back on the job and going strong again. Gwen tells us that the staff at CMI are feeling very proud these days over the praise they received from Walter Winchell on the Bob Hope program, November 18th. Mr. Winchell made it a special point to thank the Coin Machine Industry on behalf of the Damon Runyon Cancer Fund . . . Clarence Camp of Memphis, Tenn., breezed into town this past week .

. . . Herman Lubinsky of Savoy Records and Eddie Messner of Aladdin Records, also visited our windy city last week . . . We hear from Helen Jaffe of Globe Distrib. Co. that Vince Murphy has hit the road on an extended trip thru Illinois and Indiana. Vince is plugging the Filben line for which Globe has the distributorship for those two states. Meanwhile Helen keeps busy with all her additional duties now that Vince is away . . . Sam Gensburg and Sam Wolberg, both of Chicago Coin tell us about their new game "Roll Down" and all its interesting features. The boys report this is entirely different than any other roll down game and samples are expected to go out to their distribs sometime this week . . . Over at Bally Mfg. Co. we found things rolling along with all the boys hard at work trying to meet the demand for their new games "Double Up" and "Wild Lemon" . . . Among the out of town coinmen visiting at Bally were: Sam Rose of the King Pin Dist. Co. in Detroit, Mich. and Clarence Camp of the Southern Amusement Co., Memphis, Tenn. . . . The boys at Bell-O-Matic are already busy making plans for their big welcome party which they hold every year for the operators that come in to attend the coin machine convention . . . Grant Shay tells us that all the distributors of Bell-O-Matic products have received hand tooled leather bound books for Thanksgiving presents, in appreciation for the wonderful job they have done in putting the new Jewel Bell over. We also hear from Grant about his new secretary, Terry Cahill, whom he describes as a very pretty red head, and every man at Bell-O-Matic will back up this statement, says Grant . . . Recent visitors to Bell-O-Matic were: Roy McGinnis of Baltimore, Mr. Sammy Mannarino of Pittsburgh, Pa., Harry Hilliard of Kokomo, Ind., and Arthur Doyle of Syracuse, N. Y. . . . Gil Kitt of Empire Coin back in town after a quick trip up to Detroit to their branch office the Robinson Sales Co. and visit with manager Harry Stanton . . . Ralph Sheffield of Empire takes a week end off to go hunting. We hear that Ralph is a very enthusiastic sportsman and has been looking forward to this for some time . . . Paul Glazer and Bob Schaefer, also of Empire, leave on another selling trip this week. Paul will travel thru Illinois while Bob takes in Wisconsin . . . Spoke to Fulton Moore of Williams Mfg. Co. who tells us about their new game "Bonanza", which means a source of unexpected wealth. Moore reports "Bonanza" is definitely living up to its name and is a sure money maker for everyone . . . We hear from Moore that Sam Stern of Philadelphia, Pa. and Pete Pieters of Kalamazoo, Mich., recently paid a visit to Williams . . . Bill Lipscomb, eastern salesmanager for O. D. Jennings & Co. informs us they've already started making plans for the coming coin machine convention in January . . . Looked in at the George Ponser Co. and found them in full *production on* their new roll down game. Spoke to George Ponser who tells us that "Pro-Score" is receiving very enthusiastic response all over the country . . . Visited with Billy DeSelm of United Mfg. Co. who talks about his two years with the firm. Billy recently celebrated his second anniversary with United and was showered with congratulations and well wishes from his many friends. We also hear from Billy that "Hawaii Roll Down", United's new game is going over very big and orders are pouring in big.

THRU THE COIN CHUTE

EASTERN FLASHES

Jobbers and distributors thruout the city are enjoying a rush of business the like of which hasn't been seen since the days when pin games were being operated. Operators are doing well with roll down games, and more and more are being spotted every day. In addition to games being manufactured locally, the Chicago manufacturers have sent in new ones, and others will be on display soon. With the weather cooling off greatly, music machines have become more active. Operators are upping their averages, and are showing a greater inclination to purchase additional equipment.

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Four new roll down games appeared on the floors of the distributing and jobbing firms along coinrow — Bally's "Hy-Roll", Genco's "Bing-A-Roll", Chicago Coin's "Roll Down", and Williams' "Box Score". Each of these games have different playing features and it appears that operators are buying all four . . . Ben Becker, Ben Becker Sales Company, Bally regional sales representative, reports that operators have reported that the "ball throwing hole" feature of "Hy-Roll" has captured the eye of the players . . . Harry Schneider, Seaboard New York Corporation, displayed his skill on Genco's "Bing-A-Roll" to a group of operators, who immediately placed their orders. . . . Al Simon, Al Simon, Inc., distributor for Chicago Coin Machine Company, reports that he is rushed filling orders for their "Roll Down" . . . Harry Pearl, Seacoast Distributors, shows Williams' "Box Score" and has to fight off the ops who want to take the sample off his floor.

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Ted Ruby, Paramount Distributors, Beacon, N.Y., leaves his associate Gurdon Browne to handle things in the offices, and visits his friends along Tenth Ave. Paramount handle the distribution of Genco's games in his territory, which includes the counties of Duchess, Orange, Putnam, Columbia, and others . . . Jack Mitnick, Runyon Sales Company, drops us a card from his vacation spot, Hot Springs, and it looks like he's having himself a time. Meanwhile, Barney (Shugy) Sugarman is spending all of his time in the New York offices. Shugy reports that his company is doing a nice job with the recently acquired Keeney line . . . Harry Pearl and Dave Stern, Seacoast Distributors, awaiting their sample of Ponser's "Pro-Score" roll down game. By the way, Seacoast had a Rock-Ola phonograph on display at one of the city's leading department stores, and we understand, will soon get some fine newspaper publicity.

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Jack Semel and Jack Rubin, Esso Manufacturing Corporation, Hoboken, N. J., return from Detroit, Mich., where they held a three day showing of their roll down game "Esso Arrows". We understand they brought home some very nice sized orders. "Still selling plenty in the local market" reports Semel "with those ops who have them out, reordering." Semel and Rubin had quite a time while in Detroit. Harry Stanton of Robinson Sales Company, leaving on a ten day hunting trip, kidnapped them and rode out into the country for over 100 miles before they could get out of the car. They had to hire a taxi to get back to Detroit. On another occasion, Semel kibitzed a "Gin" game being played by Gil Kitt of Empire Coin Machine Exchange, Chicago, and Joe Brilliant, Brilliant Music Company, to the extent that the laughter was so great, the card game had to be discontinued.

* * *

Lew Jaffa, Eastern Electric Vending Machine Company, national sales agents for C-Eight's electric cigarette vendor, gave a nice intimate dinner at the Waldorf on Tuesday night, November 18, to celebrate the award the firm received for outstanding achievement in design . . . Eastern Electric, by the way, just moved to larger quarters in the same building, General Motors Building . . . Herman Perin, well known coin machine salesman, moves his family and sets up in Miami, Fla., and should be settled there when you read this . . . Lou Morenberg, Moray Music Company, just returned to the city after vacationing in Miami Beach for three weeks . . . Lou Hirsch, Silvertone Music Company, will be leaving for Miami after the general meeting of operators, which will be held at Rossoff's restaurant on Tuesday, November 25. This is election night for the association.

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Al Bloom, Speedway Products, Inc., who has been going along slowly (and surely he says) in preparing his combination television-music machine, says "it won't be long now" . . . Nat Cohn, Modern Music Sales Corporation, expected to take a trip to Chicago, but the acquisition of the Signature record line will keep him close to the office. However(he states he will attend the NAMA Show at the Palmer House in December . . . Max Weiss, Roni Sales Company, distributor for Kunkel popcorn machines, will be another coinman who will head for the Palmer House for the NAMA convention . . . Mac Postel, who was in the city for about two weeks, left last Friday for home — Chicago. . . . Robert (Red) Hazelton, Ideal Music Company, opened a Bendix washing machine store in Harlem . . . Abe Bernstein, Academy Music Company, another music op who spread out — buying a bar and grill at Elmont, Long Island, which is located near the Belmont Race Track.

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Dave Lowy and Phil Mason, Dave Lowy & Company, working overtime trying to supply the demand for their roll down conversion "Champions" . . . Hymie Rosenberg, H. Rosenberg Company, cuts out the article in last week's "Eastern Flashes" quoting Teddy Blatt on the local situation in regard to pin games, and pastes it on the wall for all to see . . . Harry Rosen, Atlantic-Seaboard New York Corporation, leaves for Miami Beach on Thanksgiving day, and will remain for the winter . . . Max Schiffman will open jobbing offices on Tenth Avenue . . . Al Denver's father-in-law on the road to recovery after a recent illness . . . Sam Mendelson, well known coinman and active in the industry since 1935, announces that he has resigned as sales director of Premier Coin Machine Mfg. Corp.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

With
STEVE MASON

Ops in this city are beginning to do something about the unfair tactics of some of the newer entrants in the operating field . . . Last week, under the temporary chairmanship of Len Micon (Pacific Coast Distrib.), a group of them were banded together to work for the best interests of the ops in town and to combat unfair licensing and unethical operation of machines . . . Gordon Roper, Jack Stongin, J. D. Cohen, Harry Goldman, and Harold Sharkey were all appointed as a committee to form a permanent set-up.

People in all phases of the coin machine industry were shocked last week upon hearing that Jack R. Moore, one of the western pioneers in the coinbiz, had passed away last Saturday. Jack Moore had many close friends in the coinbiz, and his passing will be felt by all . . . Many of the local ops and distribs went to Portland to attend the funeral.

Around at SCAMOA, Jay Bullock is beaming broadly over the initial success that the new Vend-A-Tune record bar is enjoying . . . Wes Middleton, the oldest operator in this vicinity has just bought ten of the racks for his missus to operate. Wes believes that there's nothing like it on the market today for women to operate . . . No repairs . . . standard locations such as drugstores and markets . . . all that's needed is a periodical check and refill of the rocrds . . . Jay Bullock is really going to town, what with the record bar, a full stock of disks, and now, a complete line radios and phonographs.

M. C. (Hill) Williams of Williams Dist. Co. in and around Southern California seeing ops about the new Williams roll-down "Box Score" . . . Bill tells us that sales on their five-ball "Ginger", are going fine . . . General Music's Fred Gaunt informs us that Bud Parr is off on a week's trip up and down the coast seeing ops about the new Buckley boxes . . . Aubrey Stemler and Mr. and Mrs. Paul Laymon trained up to Portland for Jack R. Moore's funeral.

Max Thiede, salesmen for Badger Sales, back from a short trip up north where he took some nice orders for Rock-Olas . . . Lyn Brown momentarily expecting the "Flying Tigers" airline to land on his roof with that long awaited shipment of Ponser's roll-down "Pro-Score" . . . Lyn is wearing a tie these days . . . tsk, tsk . . . Eddie Wilkes, salesmanager for Paul Laymon, is extremely pleased over the reception ops are giving Bally's new roll-down "Hi-Score" . . . Gold Coast Coin Mach. Exchange's Elky Ray returned from a trip to Palm Springs and vicinity where he made some nice sales on Gottlieb's new five-ball "Humpty-Dumpty" . . . Elky says he should have taken a pair of hip boots along to wade through the "heavy dew" . . . (California Chamber of Commerce please note).

Jack Simon of Sicking Distribs, has been entertaining friends and relatives who are visiting him from Chicago . . . Seems like Dan Jackson of Automatic Games, had a completely successful trip . . . In addition to making some swell deals on Bells, and picking up a new Cadillac while back east, on his arrival back in this city, Dan found two big orders for bells to be delivered in both San Francisco and Reno . . . M. S. Bill Wolf busy as ever making deals via long distance phone.

General Sales Manager Warren H. Taylor of Mills Sales Co. back in town after some weeks in the Oakland office . . . Charlie Fulcher and Bob Finch, both of Mills, checking territories and seeing ops around these parts . . . Comes a snicker from Ed Hagist (Mills Freezer Division) about that dough he lost to Charlie on the football game.

Adams-Fairfax sales manager Al Silberman in New York for a few days, and from there, he heads for other cities in the east, then a trip through the southwest, and back to L.A. . . . President Bernie Shapiro tells us that things are really humming

Released this week is a new record by chirp Hadda Brooks of the Modern Records firm . . . The brothers Bihari feel that this number, "It All Depends On You" is destined to become one of the greatest ever . . . It may be an old number, but the phrasing that the Brooks canary affords it is as refreshing as the sound all those nickels will make dropping into the juke boxes . . . Talent Director Joe Bihari has a new blonde secretary, name of Roseayn Dorbin . . . Saul Bihari tells me that Jack Kapp of Decca was in town for a quick biz deal, but he left for N.Y. before we could say a fast hello.

Adman Charlie Craig of Exclusive Records has been mighty busy the past week visiting local disk jocks . . . that new album by Buddy Baker "Beyond The Stars" is really meeting with praise all over the country according to latest reports . . . Prexy Leon Rene is still very busy waxing lots of Exclusive talent . . . Some of you may have missed the Bob Hope broadcast last Tuesday nite . . . Walter Winchell made a last minute guest appearance near the end of the show, and thanked every member of the coin machine industry for the wonderful help they had given to the Runyon Cancer Fund.

Leo Messner, prexy of Aladdin Records, has been busy catching up on all that developed during his biz trip in the east . . . word from Eddie, last heard from in New Orleans, indicated that he's "discovered" some terrific new talent for the Aladdin label.

Capitol's mad boy Red Ingle really knockin' folks out all over the country . . . his next booking calls for an engagement at Chicago's Oriental Theatre . . . Dave Braun, president of DeLuxe Records, Inc. in Los Angeles to arrange for west coast distribution points as well as pressing facilities . . . Dave tells us that there's been a tremendous demand for DeLuxe platters during recent months, and he feels that by arranging for this part of the country to get their records right here, an increasing demand for disks will be created.

THRU THE COIN CHUTE

ST. LOUIS

by BERT MERRILL

November 16 found everybody gearing up for the Cancer Fund dinner dance, sponsored by St. Louis coin machine distributors who at the same time are planning a "miniature CMI Show". Such top distributors as Ben Axelrod, Carl Trippe, Delmer Veatch, Bill Betz, Dan Baum, etc., will be on deck with new pinballs and phonographs out of their wrappings in a separate hall. This will give a lot of ops a chance to see the equipment they might otherwise have to wait a couple of months to see, according to the boys in the know.

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Red headed secretaries seem to be the rule rather than the exception along the 49th State's Coin Beach. Latest addition is pert Jackie Beck who is holding down the front desk at Ideal's display sanctum. Jackie held her breath a couple of weeks, and now says she's accustomed to the vagaries of coin machine dealings.

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Rock-Ola factory men have been popping up everywhere over the city in recent days. First was H. E. "Cracker" Graham, followed by Maynard Todd, and four more are expected in the near future.

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Visitors who lugged off new equipment this week included Adolph Gabler of Festus, Mo., Freddie Weal of Farina, Ill., and Curly Young of Victory Amusement Co., E. St. Louis.

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Prexy Del Veatch of VP Distributing spent last week in Chicago guesting with Harry Williams of Williams Mfg. Co., and checking the manufacture of the new Bonanza game which Williams named in honor of his airplane (a Beechcraft Bonanza). Del was welcomed home by visitors Earl Walker, Herrin, Illinois, John Hereford, Perryville, Mo., M. Buescher, Washington, Mo., and Bill Brandt from down Mauldin, Mo., way.

* * *

Elmer Wisman of Ideal Novelty passed cigars to celebrate a new baby boy born last week . . . Route service and management has improved a lot at Morris Novelty Company since Marvin Mitchell, in charge of music, lost a snuffle cold which rendered him hors de combat on the phone.

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Len Aaron, junior partner in Aaron Distributing Company, large St. Louis music operating house, has announced his marriage to Shirley Schwartz, as a surprise move. The couple honeymooned in the East, but returned hurriedly to St. Louis to keep routes operating.

MINNEAPOLIS

Operators throughout the entire state of Minnesota were very impatient for the signal to start shooting as deer season opened Saturday. Many of the Twin Cities operators were not to be found on the job this week as they were on the trail looking for deer.

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Walt Thorne of Staples, Minnesota took time out to drive into Minneapolis to spend a few days visiting a few distributors in the Twin Cities . . . Jack Lowrie of Lake City, Minnesota in Minneapolis just for the day; his first visit in several months, as he is spending all of his time in Lake City managing his restaurant and Night Club which has turned out to be a tremendous success . . . Frank Kummer of Spring Valley, Minnesota stopped off in Minneapolis on his way home after spending four days in Canada, fishing. His trip was a huge success as Frank caught a 25 pound Northern, one of the largest ever to be pulled out of a lake.

* * *

Al Plotnick of Minneapolis, formerly mechanic for the North Star Novelty Company, Minneapolis, has bought out Issy Truppman's route and is now in business for himself. We all wish him the best of luck . . . Teddy Heil of Gaylord, Minnesota can't wait until the ice freezes over on the lakes so that he can start in with a little bit of croppy fishing . . . Bill Welch of Chippewa Falls visited Minneapolis just for the day.

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Gil Hanson of St. Peter, Minnesota and his son were in Minneapolis for a full day . . . Doug Gleason of the Acme Sales Company, Minneapolis, is in Chicago for two weeks on a business trip . . . George Ganil, owner of the Karmel Korn, Minneapolis, Minn., also in Chicago for a few days on business . . . Verling Geib of Deadwood, South Dakota back on the job again after spending five weeks in California.

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Wally McFarland of Bismarck, North Dakota took a little jaunt into Minneapolis for a couple of days of calling on the trade . . . Harry Lerner, operator in Minneapolis for many years who owns the Appliance Store, has taken on a new partner, Harry Plittman. Too much business for Harry to handle by himself . . . August Streyle, of Hazeltown, North Dakota also in town for several days, just sort of vacationing . . . Bob Bretz of the Hy-G Music Company drove up to Duluth to do some deer hunting with Joe Atol of the Arrowhead Novelty Company . . . A. H. Lieberman of Hy-G Music Company is back after taking a month's honeymoon trip to Florida.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE $1.00 PER LINE

OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 7½ INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE.

(ALL CLASSIFIED ADS — CASH WITH ORDER)

USE ENCLOSED GIANT CARD FOR CONVENIENT MAILING

SPECIAL NOTICE TO $48 PER YEAR SUBSCRIBERS

YOUR FREE WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM SPACE 3 LINES. ALL LINES, OR ANY FRACTION, OVER 3 LINES WILL BE CHARGED AT THE RATE OF $1 PER LINE.

WANT

WANT — Good Music and Pintable Mechanic. Write. DISY'S AMUSEMENT CO., CARIBOU, MAINE.

WANT — All type post-war pin games. We'll pay you top cash prices. If you have post-war pin games, get in touch with us immediately. We've got the cash waiting. Give us complete details of the games, condition, also give us the price you want. No time wasted — we mean business. Write, wire or phone us immediately. CENTURY SALES CO., 1002 BUCHANAN ST., SAN FRANCISCO, CALIF. Tel: FI. 6-5273.

WANT — Bally Victory Specials. Advise how many you can ship at once and lowest price. GENERAL MUSIC CO., 1157 POST ST., SAN FRANCISCO 9, CALIF.

WANT — Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — Wurl., Seeb. 30 wire Hideaways; Wurl. 1015, 750E; Seeb. 146, 147; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jenn., Pace F.P. Mint Vendors; Post-War Photomatic; late F.P. Games; Victory Specials; Solotone, Personal Music Boxes, Amplifiers, etc. All 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — New or slightly used 1946 or 1947 model Rowe or DuGrenier Cigarette Vendors, 8 or 10 column. Quote lowest Jobbers' Price in firstletter. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH. Tel: Main 3731

WANT — Victory Specials; Daily Races and Special Entrys. Please state best price, quantity of each available and guaranteed condition. Contact us immediately. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. Tel: Hemlock 1-1750.

WANT — Used Records, unlimited quantities. Write to FIDELITY DISTRIBUTORS, 332 E. 188th ST., BRONX 58, N. Y.

WANT — New or Used Williams' All Stars for resale. Quote lowest price in first letter. MURRAY NOVELTY CO., 4353 MURRAY AVE., PITTSBURGH 17, PA.

WANT — The used records from your boxes. We buy steadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay the freight. Write, Call or Ship to: USED RECORD EXCHANGE, 1736 N. KEELER AVE., CHICAGO 39, ILL. Tel: Cap. 7852

WANT — For Cash: Deluxe Draw Bells; Draw Bells; Bally Triple Bells. Wire, Phone or Write stating Lowest Price, Coin Denominations, Quantities & Condition in first reply. SILENT SALES SYSTEM, 635 D ST., N.W., WASHINGTON 4, D. C. Tel: District 0500.

WANT — Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT — Music Operators! How long does it take you to accumulate 500 Used Records? We will buy and pay top prices for your used records if you will ship them to us regularly. Call us now and let's get together. JALEN AMUSEMENT CO., 113 W. REDWOOD ST., BALTIMORE 1, MD. Tel: Plaza 4802.

WANT — DuGrenier "S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT — 5 Ball F.P.G. Fly. Trapeze, Maisie, Play Ball, Superscore, Gold Ball, Hawaii, Mystery, Mexico, Nevada, Cyclone, Tornado, Coed, Bally Victory Specials. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay $90. for Seeburg Vogues, $50. for Wurl. 71's & 81's. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT — Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer 1015 Phonos; Victory Specials; Gott. Daily Races or any late F.P. One Ball Games. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070.

WANT — To Purchase for export shipments — Model 1013 Wurlitzer, 1946 AMI's, 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

WANT

WANT – Rock-Ola Playmaster No. 1411 to be used on 5 Wire Rock-Ola Dial Wall Box or Spectravox. State quantity and best price. LANIEL AMUSE. MACH. EXCH., 1807-15 OUEST RUE NOTRE DAME, MONTREAL 3, CAN.

WANT – Mills Q.T.s, Vest Pockets and old Goosenecks. SHEFFLER BROS., INC., 1106 SO. WESTERN AVE., LOS ANGELES, CALIF. Tel: RE. 6845.

FOR SALE

FOR SALE – Pin Ball Operators! We have a limited supply of brand new Kilroys, Playboys, and Double Barrels in original crates. Write for best price. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

FOR SALE – 30 Unit Wired Music Set. Rock-Ola Stations. 25 Jennings Wired Music Cabinets and 5 Mirrored Deluxe Cabinets. Complete with Record Racks $7500. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE –Or Trade for 1946 Pin Games: 30 Seeburg Select-O-Matic Wall Boxes. Equipment clean and ready for location, 15 - 10¢ slots, 15 - 5¢ slots $17.50 ea. Write or Phone: MUSIC MACHINE CO., 636 BROAD ST., AUGUSTA, GA. Tel: 23613

FOR SALE – Strikes 'N Spares – Greatest money making Game ever put on location. Latest model with new type parts, cables, shields, etc. Mechanically perfect. Original cost–$1100., like new $850. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900.

FOR SALE – Goin' Out Of Business. 10 Strikes 'N Spares. Also a good paying route of 19 Strikes 'N Spares on location. Also 40 brand new Test Quests counter games. Write for complete details. BAUM DISTRIBUTING CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – Genco Advance Roll (Floor Sample) $350.; Chicago Coin Baseball, new $160.; 1947 Deluxe Photomatics $900.; 1946 Aireon Phonographs with late changers $300.; Cash Tray, new $6.85. Will trade for Victory Special, Special Entry or any F.P. Consoles. If you can use our equipment and have what we need, call us. 100 Pre-War Plastic Bumper Games including some conversions such as United $15. each our selection. HERMITAGE MUSIC CO., 421-423 BROAD ST., NASHVILLE, TENN.

FOR SALE – 53 Brand new Solotone Boxes $9.75 ea.; 10 brand new Location Amplifiers $55. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE – Seeburg Maestros with beautiful Figurine lite-up glass $175., with new Marble-glo paint job $225. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Advance Roll $375.; Total Roll $175.; Sportsman Roll $150.; Goalee $100.; Tally Roll $75.; Rapid Fire $25. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE – 7 Uneeda-Pak Monarch 8 col. cigarette machines, used 3 months, like new $100. ea. F.O.B. Chester. R. C. CARPENTER, CHESTER, N. Y. Tel: 120.

FOR SALE – Ray Gun Operators! Those old Seeburg and Bally Guns can make new profits again! Write for information on our new extra moving target Units. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

FOR SALE – Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6 Galloping Dominoes J.P.; 6 – 5 -10¢ Pace Twin Reels; 2 Evans Lucky Stars; 11 – 10¢ Big Games; 3 – 5¢-5¢ Pace Twin Reels; 2 - 10¢ Pace Reels Jr.; 16 – 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE – Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE – WS2Z Boxes $10.; 3-wire Seeburg Boxes $8.; 5-10-25 Bar-O-Matics $17.50. No Broken Cases. 1946 Seeburgs $625.; 3W2-L56 Boxes, like new $35. 1/3 deposit certified check. FROST MUSIC CO., 1415 BIRCHARD AVE., FREMONT, OHIO. Tel: Main 3007

FOR SALE – Special Close-out brand new slots at low prices. Jennings Lite-Up Club Chiefs, 1-5¢, 1-10¢, 2-25¢; Jennings Standard Chiefs, 2-5¢; Pace Chrome Bells, 1-10¢, 1-25¢. These are brand new in original factory crates. Write for special prices. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE – New Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo $150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition $700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE – Keeney Super Bonus Bell 5-10-25¢ $1100. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Some of our famous absolutely perfect used games: Gottlieb Bowling Leagues $150.; Keeney Clicks $150.; United Mexicos $167.50; Gingers (write); Bally Special Entrys $380.; Chicago Coin Play Boys $119.50; Baffle Cards $95.; Step Up $55.; Longacres $47.50; Int'l. Muto. Voice-O-Graphs $775. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: Canal 5306

FOR SALE – Sacrifice. AMI Telephone Hostess Music, like new. Units of 10 or more. Phone, wire, write for price. No reasonable offer refused. ATLANTIC NEW JERSEY CORP., 27 AUSTIN ST., NEWARK, N. J. Tel: Bigelow 8-4105.

FOR SALE – Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE – Mills Vest Pocket $39.50; Bally Club Bell $85.; A.B.T. Challengers $20.; Genco Whizz $29.50; Wurlitzer 61 $65. Good as new Pin Games: Coed $170.; Base Balls $175.; Bowling League $190.; Trapeze $190. Best offer takes these games: Step Up; State Fair; Spellbound; Canteen; Laura; Flat Top; Big League; Rocket. Williams All Star $475.; Victory Specials $185.; Advance Roll, like new $350.; Evans Racer, floor samples $650. 5¢ F.P. and 25¢ Automatic. ROCK CITY AMUSEMENT CO., 125 SIXTH AVE. N., NASHVILLE, TENN.

FOR SALE – AMI Telephone Hostess Music – Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE – Close Out Sale of Pre-War & Revamped Pin Games $29.50 ea. Take your pick. ABC Bowler, Argentine, Belle Hop, New Champ, Exhibit Star, Line Up, Knockout, Victory, Gun Club, Glamour, Horoscope, Jungle, 4 Roses, Oh Boy, Mystic, Monicker, Texas Mustang, Play Ball, Seven Up, Snappy, Sea Hawk, Shangri-la, School Days, South Paw, Spot-A Card, Spot Pool, 5-10-20 & 200 more games too numerous to mention. If any games you want are not listed here – write for them & send deposit. We have them. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N. Y. Tel: Beacon 900.

FOR SALE – Immediate Delivery – Ready for Location! Fast Ball $60.00; Stage Door Canteen $50.00; New Double Barrels $75.00; Suspense $50.00; Show Girl $75.00; Surf Queens $45.00; Big League $50.00; Yanks, South Paw, Snappy Commander, Champ $15.00 each; Rock-Ola Commando $125.00; Post War Photomatic (write); Brand new Personal Music Equipment – Sacrifice prices (write); All Star Hockey $40.00; Brand new Co-Radios $35.00 each. ATLAS AMUSEMENT CO., INC., 1078 UNION AVE., MEMPHIS, TENN. Tel: 36-2309

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817.

FOR SALE – 10 Buckley Track Odds, Daily Double Jack Pot Models, excellent condition $425. ea. GENERAL MUSIC CO., 2277 W. PICO, LOS ANGELES, CALIF.

FOR SALE – Rock-Ola Commando $150.; Watling 25¢ Rol-A-Top $65.; 9 column National Cig Machine $20.; Mills Four Bells $175.; Mills Futurity $49.; Mills Thrones $200.; Foot Ease $45.; Model 9800 $200.; Glitter Gold Mills 5¢ chrome $60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE – Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks–3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE – Rowe Imperial Cigarette Machine 6 col $25.; 8 col $40.; Royal $55.; Rowe Pres. 10 col $100.; 8 col $60.; National 9A $60.; Stewart McGuire 9 col $40.; 7 col $25. CLARENCE A. CLEERE, 1112 E. LANCASTER, FORT WORTH 3, TEXAS. Tel: 2-1293

FOR SALE – Route – In open territory, California. Juke Boxes, Pins, Consoles, Sales Boards, etc. Very good set up for right person. Route grosses $1000. per week. Write. NILES H. SMITH, 204 WOODROW, OILDALE, CALIF.

FOR SALE – DuGrenier W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE – Williams Flamingo $210.; Genco Broncho (write); Exhibit Coed $205.; Bally Silver Streak $195.; Bally Nudgy (write); Marvel Oscar $185.; Chicago Coin Baseball $200.; Tally Ho (write); Williams Ginger (write); Ponsers Big City (write); Genco Advance Roll $425.; Super Roll $395. Used Games: Genco Total Rolls $215.; Fast Ball $85.; Surf Queens $57.; Step Up $75.; Smarty $115.; Carnival $79.; Flat Top $50.; Victory $30.; Kilroy $115.; Sky Chief $45.; Knockout $38.; Whizz $35.; Vest Pockets $45. Write for prices on all new games. We have them in stock. MILLER VENDING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 98632

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Floor sample Strikes 'N Spares, like new $700.; Keeney free play Hot Tips, brand new $450.; 2 Gottlieb F.P. Daily Races (write) or will trade for any of the following wanted machines. WANT – Mutoscope Diggers, Fan Front or Red Top; Rotary Merchandisers; Bally Deluxe Draw Bells; Triple Bells; Wild Lemon; Double Up; Jockey Specials and Jockey Clubs 48; Cigarette Vendors and Keeney Bonus Super Bells. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE – Write for complete close-out list on new Broncho, Baseball, Click, Flamingo, new Bally Wild Lemon Consoles, new Bally Deluxe Draw Bell. Also complete list of used post war games. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 74641.

FOR SALE – Fifty (50) Seeburg Wireless Wall-O-Matics, WS-2Z in perfect working order with good covers & 70L7 Tubes $15. ea.; Two (2) Seeburg 5-10-25 Wireless Bar-O-Matics in perfect shape $25. ea.; Ten (10) Motors for WS-2Z Wireless Wall-O-Matics, brand new $5. ea. MELODY MUSIC CO., 113 N.E. NINTH ST., MIAMI 36, FLA. Tel: 9-1301.

FOR SALE – All type Plastics for Hi-Tone. Colors: red, marble green, marble yellow. Also six (6) used Genco pin games in good condition. COUNTY VENDING CO., 474 ELLENDALE AVE., PORT CHESTER, N. Y. Tel: Port Chester 5-2547

FOR SALE – Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE – Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Pla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans; Seeburg Hideaway; 5 WS-2Z Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets $1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE. ,ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE – United Conversions and Pre-war games $19.50 ea. Humpty Dumpty, Singapore, Sea Isle, Hi Ride, Ginger, Broncho, Tally Ho in stock. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE — Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – Vending Opportunity - Large Percentage of Profit. Start your Business with a Small Investment. 45 "Cash Trays", like new $250. 1/3 deposit. SUPERIOR VENDING SERVICE, INC., 69 ELMWOOD AVE., BUFFALO 1, N. Y.

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – Mills greatest proven money makers – original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Music Route. $9.00 Average. Protective Territory. Fifty-five machines with auxiliary equipment - seventeen 1946 & 1947 models. Balance in A-1 condition. Will consider an offer. HARRIS MUSIC CO., 627 - 19th ST., VIRGINIA BEACH, VA. Tel: Va. Beach 1627

FOR SALE – Juke Box & Pinball Route. 23 Seeburg Phonos, 40 late Pinballs. Net $400. weekly. Price $28,000. Part Cash. Write or Phone. CONNECTICUT MUSIC CO., 48 TURNER AVE., OAKVILLE, CONN. Tel: Watertown 987.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – Genco Advance Rolls $375.; Genco Total Rolls $160.; Genco Play Balls $75. This includes packing and machines are in good working condition and clean. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, N. Y.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color - red and blue – six columns - compact - slug proof - immediate delivery $24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 51¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE – 3 Bank Balls $65.; 10 Supreme Super Skee Rolls, 9 ft. $75.; 10 Super Skee Rolls, 7 ft. $55.; 2 Keeney Air Raiders $45.; 1 Defender $55.; 1 Rapid Fire $45.; 1 Skyfighter $45.; 1 Red Ball $55.; 1 Victory Pool Table $45. MARCUS KLEIN, 577-10th AVE., NEW YORK CITY.

FOR SALE – A-1 and ready for location. 3 South Seas, 2 Stage Door Canteens, 1 Surf Queen, 1 Riviera $39.50 ea.; 3 Lot-A-Funs, 1 Spot Pool $19.50 ea.; 2 Star Attractions, 1 Casablanca $24.50 ea.; 2 Sea Breezes, 1 Superliner $64.50 ea.; 1 Miss America $79.50; 1 State Fair $84.50; 1 Rio $99.50; 1 Cyclone $119.50; 1 Cross Fire $129.50; 2 Bat-A-Ball Sr. with Stands $74.50 ea.; 10 A.B.T. Challengers $24.50 ea.; 1 Spot Lite $150. Terms: 1/3 Deposit with order, balance C.O.D. A.M. AMUSEMENT CO., 1000 POYDRAS ST., NEW ORLEANS 13, LA. Tel: RA. 6023

FOR SALE – Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE – Counter Games; Stamp Machines; Peanut Machines; Baseballs; Westerns; Heavy Hitter, etc.; Photomatics; Voice Recorders; Frames and Records; Pokerinos; Scales; Skee Balls; Panorams; Upright Games - Boomerang, Tumbler, Spotlight, etc.; Athletics, Hockeys; Basketballs; Moving Pictures. New or Factory Rebuilt Amusement Machines. Any Make or Model. Parts, Supplies and Cards. Munves has them all. Free! Illustrated Catalog on Request. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – Exceptional Buy! 25 Skill Wheels, $149.50 to Operators, $124.50 to Jobbers; 10 Roll-A-Scores, $75. to Operators, $60. to Jobbers. 1/3 Deposit down. NEW DEAL DISTRIBUTORS, 764 TENTH AVE., NEW YORK 19, N. Y. Tel: CIrcle 7-4805

FOR SALE – Ten Victory Derbys, clean, ready to go $100. F.O.B. Ogden, Utah. PLA-MOR DISTRIBUTORS, 265 - 25th ST., OGDEN, UTAH. Tel: 3-0094

FOR SALE – This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE – 10 - 616 Wurl. $75. ea.; 2 - 600R Wurl. $150. ea.; 1 - 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE – Three used Seeburg 1946 Hideaways including two wooden platforms $349.50 ea.; 17 (1946) Seeburg WIL56 Wall-O-Matics in perfect condition $42.50 ea. GARDEN STATE MUSIC CO., 1409 PALISADE AVE., W. ENGLEWOOD, N. J. Tel: Teaneck 7-10179

FOR SALE – Surf Queen $34.50; Laura $34.50; 5-10-20 $24.50; Hi-Dive $24.50; Carousel $99.50; Fiesta $99.50; 2 Grand Canyons $39.50 ea.; Double Play $29.50; Ten Spot $29.50; 4 Invasions $29.50 ea.; Flat Top $29.50; Arizona $34.50; Contest $49.50; Brazil $34.50; Canteen $49.50; Superliner $59.50; Four Aces $24.50; Carnival $49.50. Write, Wire or Phone today. 1/3 down and balance C.O.D. or entire shipment C.O.D. MUSIC SALES CO., 680 UNION AVE., MEMPHIS 3, TENN. Tel: 8-8421

PARTS AND SUPPLIES

FOR SALE – We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE – Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case $6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE – Handy Dandy Pistol Grip Soldering Iron. Quick Heating, saves time & labor. Can be operated directly from a 110 AC or DC line. Limited number. While they last $3.95 ea. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

PARTS AND SUPPLIES

FOR SALE – 70L7 Tubes – Special Pre-Inventory Sale - $1.60 each ($1.50 ea. in 100 lots) Quantity limited. List Price $3.90! Get them while they last. All tubes Guaranteed. Shipment will be made C.O.D. immediately upon receipt of order. All other tubes at 50% off old List Price. BUY NOW AND SAVE! MINTHORNE MUSIC CO., 2920 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Parkway 2177

FOR SALE – Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 – 10 for 48¢, 100 for $4.40, 300 $.042 ea.; Nos. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.30, 300 $.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE – Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE – Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $3. ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

FOR SALE – Combination Offer: 1 thousand 1 AMP and 1 thousand 3 AMP glass Buss type fuses, all for $20. BIGNER, INC., 1983 STATE AVE., CINCINNATI 14, OHIO.

MISCELLANEOUS

NOTICE – You are invited to visit our display at the Outdoor Amusement Exposition, December 1-4, in the Hotel Sherman, Chicago, Booths 22 and 41 and see Edelco's Roll down game "Tin Pan Alley" and Edelman's newest bowling game "Flash Bowler". EDELMAN AMUSEMENT DEVICES, 2459 GRAND RIVER AVE., DETROIT 1, MICHIGAN. Tel: Randolph 8547

NOTICE – Music Ops – Attention! We have been Re-Sharpening Worn Juke Box Needles for six years and successfully. 6 Years proves it. We can Guarantee our work and stand behind every claim. Our Service will save you a heap of dollars. Send for complete details and free shipping containers. Drop us a postal card. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

NOTICE – Music Operators. Motor rewound $5.50. Wurlitzer counter model trays refinished and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel: Englewood 8192.

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NEW Wild Lemon FEATURE

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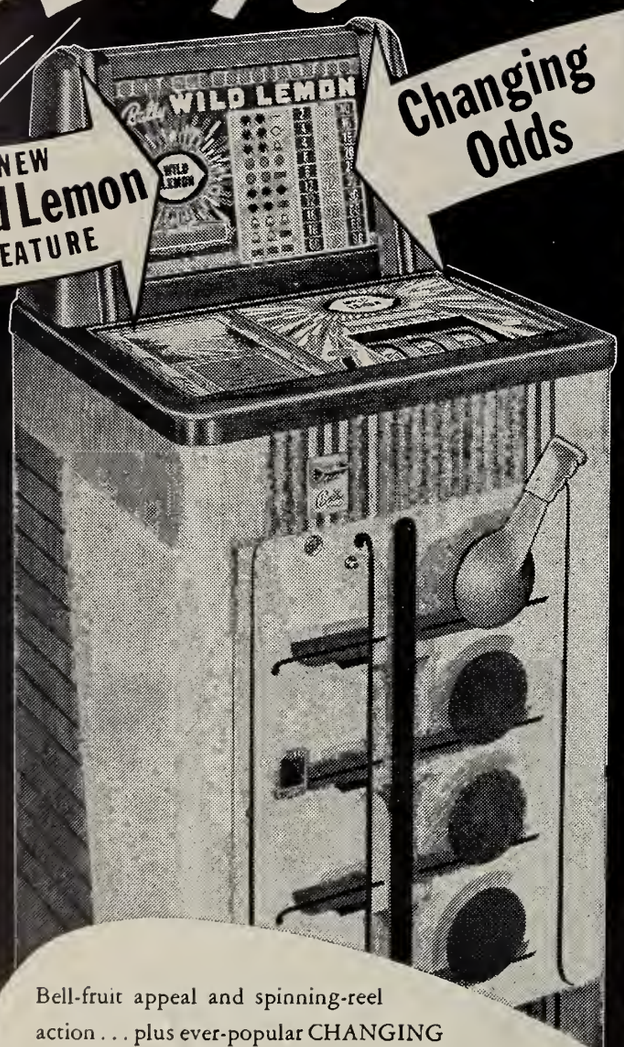

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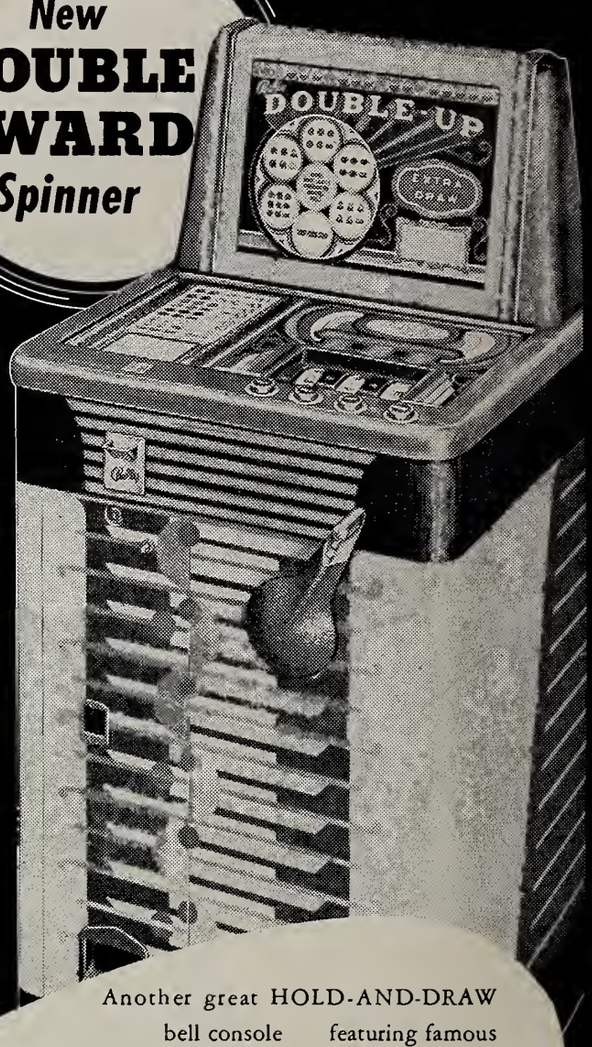

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